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206. Third Filler
207. Chromatic to V. N.
208. With Half-Tone
209. Last End
210. Blue Obligato
211. Double Octave Bass
212. Forecast Bass
213. First Spacer
214. Quarter Triplet
215. I. B. Ending
216. Second Filler
217. Run to 4
218. Tomorrow Style
219. Waterman Bass
220. New Type
221. Frank's Final
222. Second Spacer
223. Discord Scale
224. Treble Sixths
225. Half-Step Bass
226. Double Two
227. Arpeggios Bass
228. Half-Step Treble
229. Jerkins Bass
228. Half-Step Treble
229. Jerkins Bass
230. Discord Obligato
231. Suspended P. N.
232. On Chord Tones
233. With Passing Note
234. Ad Lib Run to V. N.
235. Dia. Trip. Down V. N.
236. Fifth Filler
237. Chro. Trip, Up V. N.
238. Fourth Filler
239. To any C. Tone
240. Whites Bass
241. Fifth Spacer
242. Octave Chromatic
243. Half-Dis. Treble
244. Ninths
245. Tenths
246. Split Bass
247. Spacer or Ending 2. Half Tones with Fills
3. Half Tone Treble Rag
4. How to Get a Melody
5. Double Waltz Bass
6. Over Octave Treble
7. Determining Count
8. Breaking Octaves
9. Repeated Phrases
9. Half Tone Discord
1. Incomplete Forms
9. Designing a Metre
9. Departure of Train
1. Chromatic Bass
1. Inversion Bass
1. Future Jazz
1. Treble
1. Jazz Bass
1. Jazz Bass
1. Jazz Treble
1. Jazz Bass
1. Jazz Treble Notes
Bass Notes
Time Elements
Elements of Notation
Use of Hands
Use of Pedal
Treatment of Melody
Keyboard Chordination
Transposition
Ear Playing
Improvising
Composing
Chime of the 4th
Modulation
Faking Chromatic Skip
Florid Tenths
One-Step Bass
Continuous
Kenney End
Fourth Spacer
Bass Spacer
Bass Spacer
Slurred Grace
Over Hand Filler
Tenths with P. N.
Pep Tone
Graced Turn
Inflected Treble
Kramer Close
First Filler
Run to 1
Encore Bass
Quadruple Fill
Add One
Slurred Mordent
La Verne Discord
Mason End
Oriental Bass
Interlocking
Double Octave Treble
Roll Bass
K. C. Variation
Broken Type
So-Sow-Sew
Lack Bass
Two Cycle Bass
Rialto Ending
New Filler
In Minor
Down Run to V. N.
Player End
Persian
Blued Voice Note
Third Filler
Obligato
Suspended C. Tones
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Treble Blues
Honky Tonk Bass
Jazz Treble
Future Jazz
Bass Blues
Stop Bass
Syncopated Tenths
Triple Bass
Sax Slurs
Wicked Harmony
Two Cycle Jazz
Clarke Break
Cafe End
Jazz Obligato
Fifth Spacer
Week End
Skip Ending
Double Thumb
Chromatic Fives
Linn Break
Sixth Spacer
Dissonant Ending
Triple Filler
Chinese
Over and Under
Organ Chromatics
Hoochy Bass
Uze Blues
Run to 3
Mike's Finish
Static Bass
Third Spacer Modulation
Faking
Melody in Left Hand
Memorizing
Jazz (Genuine)
Off-Hand Accompaniments
How to Play Two Pieces at
Once Inversion Bass
Over Octave Bass
Chinese Discord
Discord Treble
Octave Mordent
Graced Triplet
Double Bass Rag
The Chromatic
Double Bass Rag
The Chromatic
Double See Saw
Slow Drag Bass
Half Tone Bass
Second Metre
Diatonic Bass
Popular Style
Fourth Metre
Hatfield Bass
Breaking Chords
Waltz Metres
Thumb Melody
Breaking Octaves
Octave Glide
Bell Treble
Elaboration
Diatonic Rag
Chromatic Rag
The Advance
Half Tones
First Metre
Reverse Bass
Ballad Bass
Cabaret Bass
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Half Tone Rag
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#### GOSSIP GATHERED BY THE GADDER

gobble our "gobblers" this year with appe-tite and digestion aided by fuller appreciation that better times are ahead!

November of 1921 will be a month memorable for a trinity of events: the triennial anniversary of the armistice, an assembling of nations to discuss disarmament, and a great national tribute of honor paid to America's heroic soldier-dead through the body of an unknown hero as symbol. Truly, a memorable month of Thanksgiving!

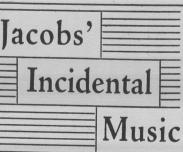
"This dull old world is at last opening its eyes to a choice between money and munitions," says the Boston *Herald*. Yes, but as a third and potent "between," why not add-MUSIC?

"Even the business of killing off your wife now has a musical connection," writes "Mephisto" in Musical America. With that pleasant little ambiguity as a prelude the gently cynical and musical "Mephistopheles" then goes on and relates the story of a New York man who, after he had shot and killed his wife at the home of her mother in Mott Street of that city, composed the following letter in his cell and sent it to the detective who had arrested him: "A beautiful girl is like a popular song. At first she charms you, later she becomes an old story. Some-times she bores you a little, but there is al-ways a haunting something about her that snatches at your heart." If that isn't some sentimental linking of murder and melody with pistols and the "popular," what is it? But why pick on the "popular"?

Said a prominent singer not long ago: "I believe it is a mistake to act too strongly on the theory that to the public should be doled out only those things which certain authorities think they should have. Let us consider the public's side. Let us give the public some of the things it really wants—even the simple song which the critic condemns for its excess of sentiment, if we can deliver it so that the public is touched and responds."

At a concert given somewhere in the British provinces a well-known soprano was singing from the cantata, "The Cry of Rachel." Each time the singer rendered the several times repeated and impassioned cry of Rachel, "Death, let me in!" a certain section of the audience at first tittered, then chuckled and finally howled in laughter. The angry singer left the stage in the middle of the aria, and sent an usher to find out the cause of the disturbance. He returned with the report that each time the line was repeated an old and very deaf man demanded of his wife: "Wot's she sayin'?" The wife, tired of her old dumbell's persistence, finally blurted out: "She's askin' someone to let her in, and I just wish he'd

Are you (who may happen to be reading this item) "horse-sensible" as an everyday man or woman, but just a bit "susceptible' to omens as a musician—say, for example, one who dislikes to play the "tag" measure of a new number until its actual performance before an audinece? Or do you ever "wish" on the new moon over the left shoulder that the manager will raise your salary, and hold a lingering belief in your lucky stars to bring it about?



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#### MELODY

Although they possibly might scoff at the idea as "ridiculous," nevertheless many musicians with whom we have spoken have a latent bit of superstition in their musical make-up-pinning faith on astrological predictions, and half believing that the "stars" (stage and film as well as heavenly) have an influence over their fortunes. In so far as we know astrology may be a wonderful science, yet astrologers sometimes wonderfully fail as listen to this for a flat failure. In the August 24th issue of the New York Morning Telegram, its regular "Dial Horoscope" column stated: "Astrologers read this as one of the rare days when strong planetary influences work together to aid men and women. The Sun, Mercury and Uranus are all in benefit aspect."

That sure reads good enough to make any musician with a grievance on that day tell Mr. Manager where "to get off," chuck up a fine job and walk right out into a better one, but let's see what really did happen at the time when "Sun, Mercury & Company" were ruling the earthly roost. First of all was the awful catastrophe of the airship ZR-2, with its toll of valuable lives; mounds of explosive shells blew up in Wilmington, Delaware, with loss of human lives; a reservoir of fireworks exploded at Revere Beach in Boston, with disastrous results; the pier at Hoboken in New Jersey, where the bodies of our dead soldiers are being received from France, was burned and the great liner "Leviathan" was very badly scorched; airplane and motor accidents galore were reported in the daily papers—to say nothing of the scores of murders, robberies, suicides and other evil things reported and unreported-while, if we remember rightly, the feelings between New York musicians and relations between them and the theatre managers about that date seemed dominated more by Mars than Mercury. "Beneficent aspect"? Maybe yes for doctors and undertakers, but as far as the rest of us were concerned we are about as skeptical as Will Shakespeare when he wrote: "The fault, dear Brutus, is not in our stars."

Speaking from a musico-political standpoint, here's a good one from the Boston Herald: "Why do the papers refer to Jones as a musical candidate"?" asked one politician of another. "Nobody ever knew him to play or sing anything." "Because he's like the scale," was the answer—"begins and ends with 'dough'."

"At last-the vocal billboard!" Such is the first line of an item in a recent issue of the Boston Telegram.

If it isn't our eyes that are assailed, it's our ears that are assaulted. For years our eyes have been dazzled during the day by brilliant billboards of booming colors so placed that we must see whether we will or no, and at night by still more dazzling electrically illuminated billboards that make the stars blink with envy, while now comes the singing or shouting billboard to deafen our ears with the merits of this and that above which and what. Of a certainty that (Continued on Page 24)

#### STATEMENT

o, management, etc., of MELODY, publy at Boston, Massachusetts, as required August 24, 1912.

(Signed) Walter Jacobs, Business Manager, Sworn to and subscribed before me this 26th day September, 1921. (Seal) JACOB I. HANFLIG, Notary Public.

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# MELODY

A Monthly Magazine for Lovers of Popular Music Published by Walter Jacobs, Inc., 8 Bosworth Street, Boston, Mass. Myron V. Freese, Editor Walter Jacobs, Manager Roy P. Williams, Assistant Manager Copyright, MCMXXI. by Walter Jacobs

Entered as Second-Class Matter at the Post Office, at Boston, Massachusetts, under the Act of March 3, 1879

Advertising Rates On application a diagram showing the exact cost o all space will be forwarde promptly. Forms close the \*10th. If proof is desired copy must be received not later than the \*5th. Publication date, \*18th. \*Of month preceding tha

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Volume 5

NOVEMBER, 1921

Number 11

## One A Minute

By Lyle McCulloch

UST how the original three wise men gained their reputation has always been a bit of mystery to me. It may have been by absorbing an unusual amount of knowledge in letters, art, music, or science, but my guess is that the only diplomas those boys carried around were from that world-famous and immortal institution—the school of Hard Knocks. It is my opinion they were called wise men because they wouldn't fall for the bunk. Now maybe you think they didn't have some of that in those B. C. days. At that time the business of bartering bunk, quite likely, had not reached its present development, but bunk came into its own, got off to a flying start, when Eve slipped the Ben Davis to

Noah W. defines the word "bunk" as a case or frame in which to sleep. I guess that's good, because you certainly get it best when you are asleep. Funny, isn't it? how he happened to get that word "frame" into the definition. The "framing" plays no minor part in this game, that's sure. I lay no claim to being a Shelley or Service, but did you ever notice how well "bunk" rhymes with "junk"? They not only rhyme—they are as inseparable as the Siamese

Of course you never fell for the bunk, did you? Well, I should say not! But all of your friends and acquaintances have, and do. What? Odd, isn't it, that no one ever swallows the hook, line and anchor except the other fellow? This is the reason why bunk is one of our principal com-

Bunk is not like barnacles, which we know, only on account of their wonderful affinity for the bottoms of salt water ships. Bunk plays no favorites. You will find it in all walks of life and in all lines of business endeavor. The girls know all about it; politicians are past masters in crease. Salesmen in these high-pressure days of the survival the art of its dissemination, and you do not need to be a of the fleetest, have found out that time spent trying to put Hawkshaw to find it even in the church.

The Good Book contains many things. The little girl being asked by the minister if she knew anything that was in the Bible, said, "O, I know everything that's in the Bible." The black-frocked parson, long of coat and longer of face, was amazed to receive such a reply, and asked the child to elucidate. She said, "Why there's Uncle Silas" picture, Ma's wedding certificate, her recipe for plum pudding and one of Hugh Wiley's 'Wildcat' stories.'

Do you remember that passage in the Book which says, "It is more blessed to give than to receive"? My own private opinion is that the writer had in mind "advice" when

he so wrote. Now had he been speaking of bunk it would in all probability have read something like this, "It is blessed to give and delightful to take." Like Fastoria—the babies

By the way, did you ever suspect the presence of bunk in the piano game? You didn't think there was any? There isn't-not any more than there is water in the Pacific Ocean.

We all don't know everything about everything, although most of us do, but most of us know a little about some particular thing. I happen to know a little about the particular relationship of bunk to the piano game. The word game sounds a little off color, but its choice in this case is premeditated and with malice aforethought. Shooting craps, or wooing the Goddess Chance with the aid of the acrobatic ivories is a game, isn't it? I thought it was, and mostly it is, but I received my master's degree in the tumbling dominoes from one dude that had found out it was pretty good business. An animal trainer is a mere tyro compared to the professors of the gymnastic cubes I have met-and then walked home.

The slight foundation of fact upon which this effort was thrown together was my experience and observations in the olden and golden days when the slogan was, "Sell 'em all-let none escape-no matter how, just sell them." Of course those were days before we got into the mess we were kept out of-almost. Since the world has been done over, mankind uplifted and purified through the agency of the Bolshevikis, the Anti-Gesundheit League, and The League of Machinations, I feel quite sure business practices such as are herein related have gone by the board. People generally have had their eyes opened to many things, and the birth-rate of simps and saps is showing a decided deover the "smooth" is time wasted and energy Experience has shown that the greatest degree of success is attained only by adhering to high-class business principles, and having something more on the ball than the trademark.

I have worked at this piano game, heard about it, read about it, and insofar as the bunk is concerned, I have been both pitcher and catcher. As a receiver I think I showed the most talent. The chance one took when entering the market for a piano was quite similar to that taken when one fooled with the speckled bones-hence the use of the word "game."

Starting into the piano industry, being full of business,

bright ideas, etc., I longed to follow the lines as laid out by Horatio Alger in "From Office Boy to President," where our red-headed hero is hired as guardian of the outer gatein six weeks comes to the rescue of the owner's daughterthe aforesaid damsel in two months-married in eightputs strychnine into father-in-law's cream of wheat-and owns the business in a year. Mine read—"Three Years in tion." A few years were then devoted to the gentle art of making new pianos out of old ones for two of the largest wholesale and retail piano houses in the country.

Purely as a matter of convenience, I have ascribed to one firm all the questionable practices of the many houses I have had the opportunity to observe. The Sales Manager of the last named firm having either taken a liking to me, or acquired a violent grudge against me, invited and persuaded me to take a job as a hand in the selling field. In all fairness to the trade at large I wish to go on record as saying the policy of this house was not that of the majority of dealers in this, or other lines. A fitting trade mark for these piano pirates and business buzzards would have been the W. K. Skull and Short Ribs. They should have had a blue moon they would forget previous remarks when talking to black flag flying over the home office and over the door the legend "Give up hope all ye who enter here." A proper firm name for them would have been, "Hook 'Em & Co.," our mottoes, "Get 'Em Coming and Going,"—"Clean 'Em the First Shot,"-"Sting 'Em So Bad They'll Be Ashamed to Tell Any One."

After the customary breaking-in period had passed and still I was not knocking 'em dead filling orders, the Sales Manager called me aside, and being, I suspected, a friend of mine, proceeded to dish up some first-aid advice. "Do you really wish to make money selling pianos?" he asked. Upon receiving the only answer I could give, he said, "You must change your ideas about proper and improper selling schemes. You stick too close to the truth. No, don't get me wrong," he added, as I registered a look of startled surprise. "It isn't that I wish to be dishonest, and want you to become that way, but people will not buy if you tell all of the truth all of the time. They do the greater part of their purchasing where they get the best line of bunk."

In my youthful folly I took issue with him, for I was not only amazed to hear such a statement from so successful a salesman, but in addition my high ideals were getting an awful bump. He then asked me to go into detail with him as to conversations and dealings I had had with recent prospects, and I am sorry to say his contentions seemed correct. He frankly admitted it "shouldn't ought" to be that way, but his business was to satisfy the patron, which was to give them what they wanted, not particularly what was the best thing for them. This condition of affairs, to a large extent, was the fault of the buying public, more than the natural dishonesty of the salesman. Not one per cent of all customers ever bothered to ask a piano salesman his personal opinion concerning the best bargains he had to offer, and then acted on his advice. A prospective patron would go to Hy Price's Music House and ask to be shown the best upright piano they earried in stock. Upon being shown a Pickering, though he liked it fine, he was amazed to hear that the price was \$600.00. He said at once that the price was too high, that "Lyin Awful & Co." had shown him what they claimed as the world's best, a Bose, for only \$500.00. Do you think the salesman wasted much time trying to convince this type of customer that the Pickering was easily worth the one hundred extra smackers? Of course he didn't, because he knew from long experience that the customer's mind was already made up that the Bose was one of the best. What he did do was to show that his \$475.00 piano was a much better buy than "Lyin Awful & Co's" \$500.00 instrument, "and, really, you know-now this is strictly confidential-for this climate I think it better than the Pickering at \$600.00."

Do you imagine he couldn't turn this trick? He did it every day! A salesman at Wily B. Foxy & Co.'s would just about convince a buyer that a certain piano was just the thing because it had a bushed tuning pin! He would go on to show whips the town bully who has insulted her—is engaged to that under no circumstances should he buy a piano with the pins set in the block! The fact that his firm had many such pianos in stock made not the slightest difference to him. He wasn't selling that kind to this customer! When the next a Piano Factory," or, "From Coarse Rubbing to Starva-customer came along he shifted gears and sold the other kind and used the opposite argument. It had to be done to keep in form. If the buyer went to a competitor's store the salesman there soon found out that his rival was trying to sell a piano with bushed pins, whereupon he immediately proved beyond the shadow of a doubt that pins set in the block were better in every way, and that his rival was just trying to put something over, under the impression that the customer would never find out the truth of the matter.

Shades of Baron Munchausen and Ananias! The salesman took either side of any argument readily and wittingly, for he could prove anything. I think some of them would have been willing to take both sides of an argument with unlimited confidence in their ability to win both. Once in a a repeater. Even this couldn't stop them. It hardly slowed them up.

If a second-hand piano had yellow ivories they proved that piano the best to buy, because the finest ivory invariably turned a saffron hue, and within the hour proved to another victim that a different used piano was the best buy because the ivories hadn't turned yellow.

I once heard a salesman answer a question as to the cause of the ivories on a certain instrument showing a wavy grain. Of course this particular piano was a cheap stencil, decidedly second-grade, and naturally a poor grade of ivory had been used. To have imparted any such information to the customer would only have sent him to a rival house. This would never do, so the salesman, running in high, with no cylinders missing, gave out something like this: "Nearly all ivory comes from Africa. The section of that country favored by these mammals is low and marshy and consequently malarious. The ivory with the wavy grain comes from the elephants which had contracted malaria and showed the wavy grain because the poor animal shook continuously with the ague." This really sounds like a steal from Bud Fisher, but the piano was sold on the strength of his story.

Such stories were quite common in this game, and I have often thought what a great similarity there is between such bunk and a burlesque show. The difference lies in the side that does the laughing. In burlesque the audience does the laughing and pays for it, while in the other the salesman gets the laugh and makes the customer pay for it besides. It was no uncommon thing for salesmen to spend hours in serious mental effort, endeavoring to originate some new cock-and-bull story to put over an argument with the buying public.

Here is one that would do justice to an Edgar Allen Poe. Having sold for new a slightly used piano, which had been made to look almost new, by dint of hard, shrewd work in the shop, upon delivery the customer found that a beautiful hairline check had developed in the varnish. The instrument had been sold on the old and over-worked ten down, ten per, plan, so when the patron made the grand roar, the salesman had to sell it all over again. Same party? Well, rather! When he reached the house what do you suppose the salesman found? To his utter amazement, he found that the wrong piano had been delivered, that the one the lady was kicking about was a special finish, something entirely new. It was, in fact, the "alligator finish," and cost fifty dollars more than the price of the regular finish. He was very sorry, but he would be compelled to take the piano back, and send out instead the one she had bought. The lady had threatened everything short of mayhem unless they did exchange it. Do you think she

did exchange? She did-just like the young man in Massa- FIFTY QUESTIONS FOR SONG-WRITERS chusetts turned down the million iron men not long since.

Now, dear reader, please don't imagine because these particular stories sound ridiculous to you, that these self same tales, and others worse, have not been fed the dear public. If you will pause a moment, put on the old thinking cap, and ruminate and reflect, you will recall stories that salesmen have told you in this and other games. The ones you heard, however, were not ridiculous, were they? Try that over on your

Variety being the spice of life, and having in mind something to the effect that the exception proves the rule, I diversify. The sales manager referred to previously had been asked for by a customer. She told him she had \$300.00 to invest in a piano, knew very little about pianos herself, and wanted him to use his best judgment in selecting her an instrument. She certainly showed judgment as rare as is the dodo. He spent more time in going over the enormous stock carried by this store than ordinarily he would have spent on a dozen customers. He finally selected a piano of well-known make which had never been sold by this firm under \$350.00. By using all his wiles and slick tricks on the proprietor, he succeeded in getting him to make a cash price of \$290.00 for this instrument. After the sale had been completed, the money paid, and the lady had left the store, this same sales manager went down to the shop where the pianos were tuned, polished and put in order before delivered. These were his general instructions to the shop foreman: "Don't see how quick you can shoot this one through. Put it in as perfect condition as you know how. I don't care how much time or material it takes, but it must be absolutely perfect before it goes out." The foreman was surprised to hear such unusual instructions, and was curious to know the particular reason for them. "For the first time in ages," explained the sales manager, "a customer has come in, and doesn't know more than I, allows me to use my judgment, and relies on my honesty to give her a square deal. She gets the best bargain and the best treatment any one ever got in this store."

It sounds unusual, doesn't it? It was unusual, indeed, but it actually happened just as recorded, with no additions on my part.

Could you be taken back a few years, before questionable practices were ended, given the opportunity, I would have given you this general advice, which has particularly to do with the piano business, but may be applicable to some other kinds of business as well. Should any of you have a feeling that some such people as above described are still at large, you might write part of this down on your cuff for future

When you go into a place of business with the idea of a possible purchase don't "know it all." Figure the salesman to know something, and to rate higher than a dumbbell. It's the "wise boys" that make the best pickings. A liberal portion of horse sense, common garden variety, is a sure preventative for this almost incurable "know it all" disease. Judge your salesman when buying. If you think he is honest and knows more about his line than you do, listen closely to what he says, and if it sounds reasonable, be willing to act on his advice. If you suspect him of being a little lopsided, none of my advice is needed—if you remember the way to the door. You can usually pick the real ones out of the crowd. Look 'em over carefully. Be sure of one thing—they all take 46. Do you know what notes in your melody it is best to end your a good slant at you. An established reputation is a wonderful guide to follow. An established reputation is the greatest asset a firm or individual can have. A good reputation is not made over night.

Keep your eyes and ears open, your mouth shut, and your hand on the gilded sock. Take as your motto-"In God we trust-all others CASH."

By Charles A. Arthur

Those who have burning aspirations to enter the field of song-writers, who sense within themselves the "divine afflatus" struggling to find ventage, before letting loose might do well to carefully consider Mr. Arthur's fifty questions while keeping in mind his point that these are but a tithe of what might be self-asked and then, if able to "pass," go to it.—Ed.

Writers from all over the country are submitting articles to the magazines telling amateurs how to write songs, yet seldom are any of the following questions answered and a thousand more like them could be asked on song-writing. I hope that all amateurs who happen to read this list will make it a point to study and learn all these things. First learn how to write songs, then figure your popular element, etc., about which other writers speak. A good song, written according to the rules, always takes with the public.

- What is a lyric or song poem?
- What is a melody? What is an arrangement?
- What is a poetical foot?
- What is meant by an accent or accenting? What is a syllable or syllables?
- What is meant by metering?
- What is a phrase and a sentence or line? What is meant by a mixed line in a lyric?
- Do you adhere strictly to the rules of poetry when writing song
- poems?
  Must the first and second verse meter, and why?
- What is considered good rhyming?
- What is the average number of lines used in verses? How many lines should the chorus have? Make exceptions
- for freak or comic.
- What is couplet rhyming?
- What is alternate rhyming? Can two phrases be rhymed in a sentence or line of lyric?
- What kind of a title is the best? Are there things that should be avoided in writing a lyric?
- Is it good to use the same words for rhyming in the same
- verse or chorus?
- Is good grammar essential in a lyric?
- In what part of your lyric is your story told?
- What relation do the accents in your words bear to the accents in music?
- How many measures used in ordinary music? How many measures do most lines take in a song?
- What number of measures do most popular songs have in their 26.
- Is a melody divided into subjects, periods and phrases? Must your words correspond with these? Can melody be
- What is the correct way to set music to words? Will poetical feet and accents show what kind of a melody to
- 31. Will the nature of the idea in your song suggest the kind of
- melody? 32. What are the three styles of melodies used mostly in popular
- songs?
- Is it good to use two notes of music for one syllable? Between what notes is the voice range of the average singer?
- Is it good to make your lines all the same length?
- Is it good to make your lines too long? Are rhyming lines in alternate form usually shorter than others?
- How many notes can be used in a measure of waltz, one-step or fox-trot melody?
- By learning that can a poem writer determine the syllables
- Does the arrangement play an important part in a song? What is meant by the rhythm of a song?
- Are certain words that rhyme not good to use, and why? What words are best to use as regards syllables?
- In what keys (or signatures) is it best to write your melodies?
- 45. Is it best to have your music to verses and chorus in the same tempo?
- verses on for a lead into your chorus?
- 47. What is meant by sex in a song? What sex is best to write
- for? 48. If you use one style of rhyming in your verses, must your
- chorus have the same?
- Does music go according to rules?
- Must a song poem be written to the rules of poetry or to the rules of music, and are the rules of poetry and music alike?

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## The Popular Melody

By Frederic W. Burry

TE were amused the other day over a news item, tellcomposer of international fame.

What had happened? In the latter's opera, just "released," behold! a whole "section," practically note for note like the popular song. There they were, the catchy phrases in both instances the same—you couldn't help whistling it if you tried.

Who was the guilty party? Who was the plagiarist? We have heard nothing further about it. Perhaps it was an advertisement! Both opera and song had decidedly struck the popular fancy, box office and publisher's receipts all flourishing.

The probability is, there was no plagiarizing on either

If there is anything in the theories of psychic researches, could it be possible that, in his rapturous mood, the composer of the opera had reached out into the aethers of space your backs on the works of the past. and caught the ditty that everybody was humming; and caught it on the wing, as it were, and placed it in its proper place right there in the majestic opera to become one of the immortals of Melody Land? Done unconsciously, with no thieving intent!

How often we hear the remark made in connection with the rendition of a new song or an instrumental solo: "Why, I have heard that before, somewhere!" Or: "That reminds me of another piece, but I have forgotten what."

Again, and considering there are only twelve scale notes to work with (at present), is it not possible that the composer is forced to purloin a few musical combinations occasionally, that just seem to fit in—a measure, or even a phrase, taken off a subconscious shelf, perhaps long forgotten?

yet all done quite innocently-or, shall we say in cases that the most." At least, such is the fashion nowadays. Who look bare-faced, ignorantly?

But according to man's law ignorance does not excuse ing of a threatened suit in court by the owners of a crime, and in ancient days actions were adjudged accordthe copyright of a certain popular song against a ing to their consequences—the intention not being taken into account.

> The world do move! We see the spirit of progress, improvement everywhere. Things are constantly getting better, getting away from vulgarity or the crude toward the refined or artistic.

> But no individual can ascend too far above his fellows. Let him become ultra temperamental, dizzily soaring above the heads of the populace, and he and his works will fade away into dreamland. He will be passed by, unnoticed by fame or fortune.

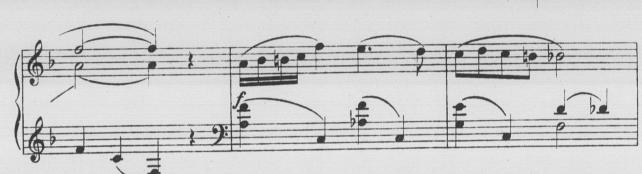
> It has been declared that artists are citizens of the country of the Future-that their time is Tomorrow, their reward not Now. Halt! ye aspiring visionaries with your futuristic offerings to the goddess or the Muse! Do not turn

> True, there have been melodies, constructed in days of yore, that offended the cultured ear most torturingly, melodies that even lived on and seemed endowed with life everlasting. Still, there have been masters, and their works have

> If one has no right to bodily place the divine melodies of days agone as among our ambitious efforts, we can at least gather suggestions and, if not actually improve, perhaps adapt to modern times. As there are but the dozen semitones for the artist to work with, how can one escape some repetition of combination?

Music is not mere mathematics. A gem in a different setting becomes a new jewel. Be original, but not unique. Yes, all done with no intent to defraud. One has come across instances of practically whole pages apparently "switched" in this way, with a few trifling alterations, and say without superlative frills and flounces? "is adorned" is the next to supply the popular demand?

## Toy Town Tales SUITE Introduction Nº 1 Andantino





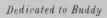




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## The Tin Soldiers

"Toy Town Tales"

Nº 2

Attacca Nº 2





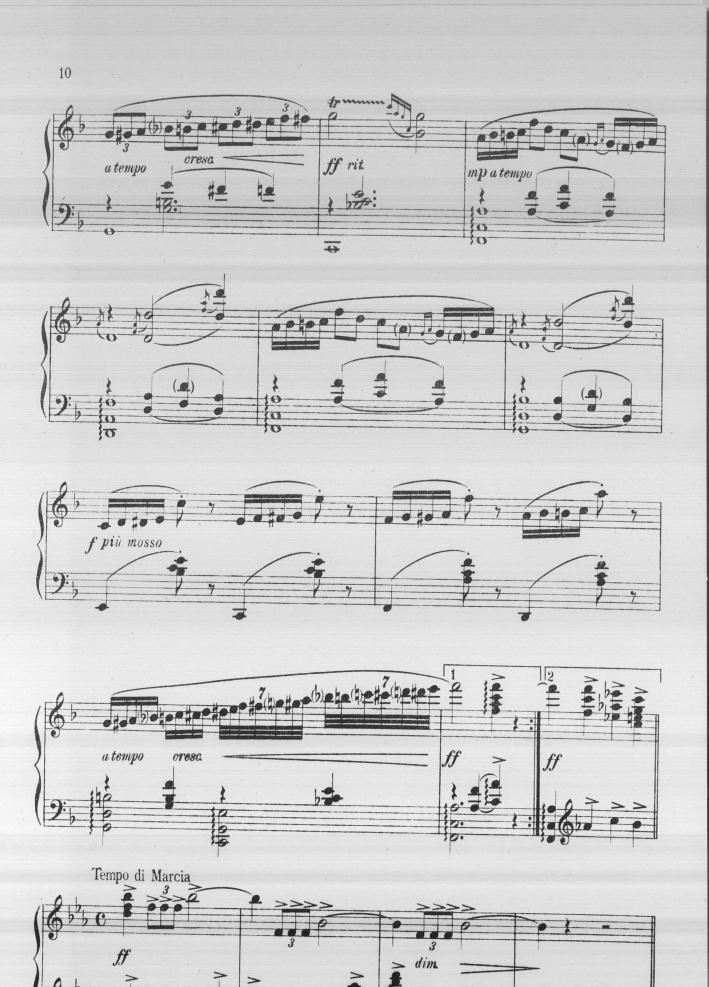






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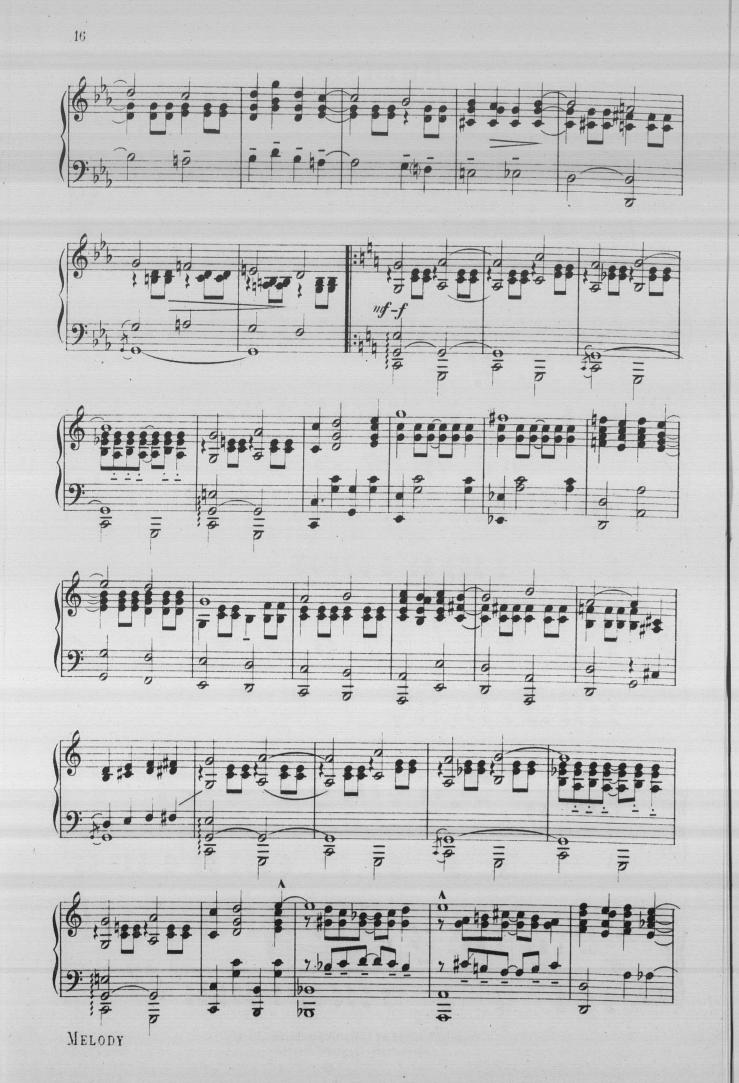


















MELODY



## MUSICAL MUSINGS

By C. F. C.

(Apologies to K. C. B.)

THERE WAS once a VIOLINIST in our town WHO BECAME the leader OF AN orchestra of ten PIECES IN an obscure LITTLE picture theatre WHERE, through careful ATTENTION to properly FITTING his pictures AND PLAYING effective LITTLE SOLOS at the RIGHT TIME and in the RIGHT PLACE, he won THE FAVOR of the MANAGEMENT and his AUDIENCES and when A LARGE modern theatre WAS ERECTED by his EMPLOYERS he became ITS MUSICAL Director WITH AN orchestra of THIRTY PIECES, then GENERAL Director of SEVERAL smaller houses OPERATED by the same FIRM, and the largest EMPLOYER of musicians IN THE CITY, as well as BUILDING UP a big REPUTATION for his ORCHESTRAS and himself. THEN CAME a bid for HIS SERVICES from the OWNERS OF a rival CHAIN of picture theatres, AND BETWEEN the bids OF THE two firms his SALARY JUMPED to an UNHEARD OF figure and HE SIGNED a contract WITH THE rival concern AND STARTED engaging MUSICIANS for them at GREATLY increased salaries WHICH THE firm later

REPUDIATED, but which CAUSED ALL the musicians IN THE CITY, through THEIR UNION, to demand A GENERAL increase in SALARIES which the MANAGERS Association PROMPTLY REFUSED. MEANWHILE, friend Violinist, AS THOUGH he had not ALREADY raised enough "RUCTION" decided to BREAK HIS contract WITH THE rival concern AND REMAIN with his ORIGINAL employers, who HAVING HIM safely back IN THE FOLD promptly DISCHARGED HIM, and NOW BECAUSE he was THE CAUSE of a pretty FAIR SIZED tempest IN A rather Herculean TEA POT he couldn't GET A leader's position IN OUR town if he WOULD WORK for NOTHING, and the rules OF THE Musician's ASSOCIATION make it EXTREMELY difficult FOR A leader to obtain AN OUT of town position MORAL-when you have THINGS coming your WAY DON'T try to GRAB the earth. TWO HANDS aren't BIG ENOUGH to hold it. ALSO, LOYALTY to THOSE WHO gave you YOUR FIRST "boost" OFTEN PAYS better THAN CUPIDITY. I'M MUCH obliged.



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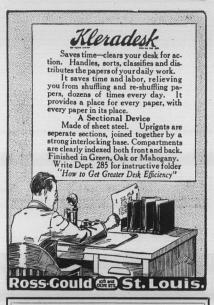
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### Photoplays and Phototone

That which may be a miracle to the generation of today is but the matter-of-fact to the generations of tomorrow .- Vinomver.

film fable of an inventor's fancy. In the June (1921) issue of Melody pas- and sounds strive to reach the senses sing mention was made that the inven- of man. It was a pencil of light that tive genius of a Swedish scientist had succeeded in solving the problem of of light that gave them back. Or, speaking or singing pictures, but no definite details of the solution were given at that time. In some detail, and with what appears to be foundation of telius' lecture. fact, it is now asserted that this Swedish inventor has found means whereby a double light action may be made to result in a single film illusion of seeing and hearing, that through these means a photographic and phonographic record are made to work together simultaneously. These means are rays of light, and the mechanism through which they operate is called a "film-photo-tone." The London Times has investigated the scheme, and recently printed what purports to be the first account of the invention, its correspondent writing as follows:

"If I were to say that Professor Montelius, sitting by my side in the dark-ened garden of a laboratory near Stockholm, saw on a screen before us a moving-picture of himself as he had appeared delivering a scientific lecture three days before, the interest would be slight. If I were to say that, while the screen was displaying the movingpicture, certain sounds were assailing the ear purporting to be reproductions of the words of his lecture, nobody would be surprised. But when I say that while the picture-film was passing we listened to his words, full-voiced and distinct in every difficult utterance, that these words were sychronized infallibly with posture, with gestureinterest will be awakened.

"What we saw was Mr. Montelius, in his capacity as Royal Antiquarian and director of the National Museum, at his lecture desk or moving freely about the room without thought of a camera or receiver, and what we heard voice, writes with the light ray which were his words in a reproduction so perfect that it was almost impossible to believe that Montelius was sitting curves corresponding to the soundwith silent lips at my side.

"The achievement which we witness-

CYNCHRONIZATION of sight and ready invoked by other inventors. It sound in moving pictures now accomplished itself through the emseems surety of fact and not the ployment of a novel instrument by an invasion of the regions wherein sights had pictured the sounds, and a needle rather to write with accuracy, there was no needle about it-what we heard was, literally, a photograph of Mon-

"Until now we have only seen photographs, in the future we may hear them. The new invention simultaneously films scenes and sounds. It transforms the vibrations of the voice into light-waves and these into electrical impulses, which, when controlled and utilized with great skill, return to the ear the original sounds in every shad-

"The film-phototone operator sets up in the neighborhood of his actors a double camera. Its two reels revolve on a common shaft. The record of one camera is the ordinary screen-picture. The eye of the second camera, however, is not directed towards the actor, but gazes into a ray of light-a ray agitated by the actor's voice.

"How is this ray agitated? Across the end of a little horn like a telephone receiver-which, in fact it is-there stretches a delicate diaphragm of rock crystal. Upon the silvery back of this diaphragm falls a slender shaft of light from an electric bulb. The shaft of light impinges on the diaphragm at an angle. It is reflected into the camera which it enters through a narrow, upright slit. So long as the reflector is at rest the ray of light will be reflected at a single constant angle, corresponding to the angle of its incidence, but if if the reflector be agitated, the ray will be reflected at constantly changing angles. Just as a boy, with a bit of looking-glass in his hand, writes words on a wall with the reflected sunlight, so the diaphragm, as it vibrates to the it reflects—writes on the celluloid film as it moves through the camera, writes waves which are agitating it.

"Were the diaphragm at rest the reed was no mere refinement of technique, flected ray would photograph itself as no mere improvement of methods al- a straight band of white along the bot-

tom of the moving film, but as the reflector vibrates, the straight band becomes a silhouette of waves of varied contour. This is the photograph of the spoken word.

"But how reconstruct at will this phono-photograph into sound? How re-transmogrify these pictured vibrations into resonant vibrations? There is a natural substance—an element known as selenium—which possesses the curious property of resisting the passage of a current of electricity in proportion to the degree of light in which it is bathed, and the phototone invokes the aid of this mineral. In an amalgam with other substances that make possible a practical utilization of its curious property, selenium is made the controlling feature of a device in the nature of a light-electric-cell, which augments or diminishes its own resistance to an electric current in accurate response to the strength of light that falls upon it.

"It is upon this selenium cell, not on a screen, that the film of the voice is projected. The cell is incorporated in an electric current leading eventually, not quite yet, to a telephone transmitter. As the current passes through it this cell controls and modifies its strength to an exquisite degree, as there falls upon it the flicker of the lights and shadows of the sound-film. The electric current, as it emerges from the selenium cell, is vibrating in precise correspondence with the vibrations of the light-waves, and with the soundwaves of which they are the reproduc-

"But this current is weak and would not operate the speaking diaphragm of 'audiones' — high-vacuum amplifiers. Thus amplified, if desired, up to several thousand times its own strength and now freighted with the enriched vibrations of the voice, the current is conducted to the horn of a loud-speaking telephone and delivered—a reproduction, instantly recognized, of the utterance of the original speaker; delivered, too, in absolute synchronism with the simultaneous picture. The synchronism is perfect, because it is automatic; the picture-film and the soundfrom reels turning on the same shaft and on celluloid controlled by identical perforations.

achievement have involved so much of regarded as the leader of a band of of historical scenes." inventors. Nor would this band have secret of synchronized sight and sound world, when they finally have been giv-ter-of-fact tomorrow.

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## HAMILTON S. GORDON

without the support of the old Swedish

family of Frestadius.' So much for the nature and modus operandi of the film-phototone that the London Times has thus clearly and concisely outlined, but what of the value of the thing itself as a marketable product? Aside from its artistic consideration as complete visible and audible projections of animated pictures, the question not unnaturally arises as to what would be the attitude of picture producers towards the invention from a commercial point of view. Regarding this, after interviewing various members of the "film-industry," the Times states further:

'The opinion was tentatively expressed that the chief value of the invention is likely to be in its use for obtaining a telephone. It will be fortified by historical records, rather than as a means of extending the popularity of the picture-play. By the universal appeal of photographed action a film made in America, Great Britain or Sweden can be distributed for exhibition throughout the world without any other alteration than the translation of titles and sub-titles, while a speaking film could be fully appreciated only by a public understanding the language used in the creation of the film. Cost would therefore enter into any commercial use of the invention for en- particular branch of the motion-picture film were made on and are projected tertainment, and with only a limited circulation possible the cost might be chronous union of the visible-audible prohibitive.

"On the other hand, the film-photo-"If the film-phototone has any indi- tone may be regarded as the means of vidual inventor, it is Sven Aison Berg- securing permanent records of the land. But the processes necessary for speech and presence of famous men and women, for it appears to offer possimechanical and electrical as well as bilities of reproducing with a completechemical knowledge and skill, that de-ness that has hitherto been impossible that sight and sound in moving and spite all his twelve years of industrious the qualities of an actor, the orations speaking can be screen synchronized, application Mr. Bergland can only be of a statesman, and even the progress

been successful in their pursuit of the that have ever been launched upon the miraculous today will be the mere mat-

en to the public as assured things and beyond any question of doubt time has proved them to be of practical value in life and living, there ever comes to us a feeling of regret because their advent was not made possible at an earlier date.

The film-phototone would have been invaluable as a means of permanently recording the great speaking and singing pageants of which there have been so many in America within the past few years—perhaps particularly so in the instance of the remarkable pageant of the landing of the pilgrims at Plymouth, reproduced but a short time ago, yet now only a memory to the relatively few who witnessed the living picture. And, if the film-phototone fulfills its promise and justifies the claims of its inventors, who that does not experience infinite regret because the incomparable Caruso was not thus tone-photographed in whole scenes from the operas?

If the film-phototone should become practicable for general film usage, what effect it may have upon "playing the pictures" can only be conjectured, yet one thing which would seem to be a certainty is that more study and greater musicianship must be devoted to this art—that is, if there is to be a synand the instrumental, and musical incongruities be avoided. As to the cost of the film-phototone making it prohibitive for screen entertainment—we are told that it's a mighty poor rule which does not operate in more than one direction, and if it is demonstrated then we may believe that synchronization in cost and operating will follow With all inventions and innovations the rule and that which may seem the

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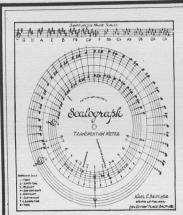
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#### MUSIC

#### A Few Tone Thoughts

By H. S. Wiggins

USIC produces both fascinating and gratifying effects. From a standpoint of entertainment it stands pre-eminently alone. As a sinand often very far reaching.

Music, real music, is one of the things life, the more it takes to satisfy us. one to forget the grind of everyday of music, except jazz—I simply can't ham." Did we innocently ask, "Where do fall for the jazz stuff. To see a perenamored with it that for the time be-

ing we forget all of our responsibilities. The only way to thoroughly enjoy any style of entertainment is to completely forget our daily routine-in fact, that's the only way to get satisfaction, recreation and relaxation from anything.

I very much doubt if there ever has been a time in the history of our great country when good music is forging to gle form of entertainment no other is the front as it is today. The most popcomparable to it, while few forms can ular and financial success is being be correctly or successfully given with- achieved by the musical organizations out it. Fundamentally, it is the very which produce music of the highest just about every form of enter- order. I for one thoroughly appreciate tainment given, and whether or not, as good music, and there are times when "Moxie Song" and the "Moxie One-Step" Congreve said, "music has charms to soothe a savage breast," nevertheless ing that must be satisfied through the sold and the "vocal billboards" are expected to make their debut by singing in thundrous sootne a savage breast, nevertheless ing that must be satisfied through the its influence for good is very pronounced best available channels. The more we harmonies, "Moxie, O Moxie for Mine." see and hear of the better things in

which helps to make life worth living; Personally, I can derive some sort of it has an uplifting tendency; it causes enjoyment out of just about any kind

eel or bob around like a hop-toad, while at the same time producing some sort of nerve-wracking noise from an instrument, does not appeal to me. There is no commensurate return for the time spent in listening to it, nor does it satisfy a single inherent desire. I am of the opinion that the public in general do not want jazz, even if quite a few of its advocates are vociferous in their clamor for it. It occasionally happens that a small number of enthusiiasts over something make much noise, and it seems to be the shouting of this small number that is keeping jazz from being interred.

Whether it is an artistic soul that must be taken care of, or a jazz heart that has to be considered, it is not necessary to travel very far in our great cities before one will find the particular kind of music which appeals. We've an abundance of just about every kind and variety of music that's ever been dug up, therefore we have no cause for complaint as to either diversity or supply.

#### GOSSIP GATHERED BY THE GADDER

(Continued from Page 4)

war-famous, pertinent and terse phrase of "Where do we go from here?" might well be changed to "Where do we get off next?" Here's the whole story as told by the

Telegram:
A Boston manufacturer is experimenting with various sizes of sound amplifiers which with various sizes of sound ampliners which will make advertising audible within a radius of from 100 yards to two miles from each machine. Automatic, electrically-controlled phonographs will be used. His advertising messages, shouted to astonished the story the roof tens of city buildthousands from the roof-tops of city build-ings, will be intermingled with the playing of standard talking-machine records—fine music magnified into Gargantuan concerts which will make the circus caliope a tune less echo by comparison.

Frank M. Archer, vice-president of the Moxie Company, is the man responsible for this newest medium of broadcast advertising, according to an official of a bill-posting company which is now engaged in securing options upon advantageous "vocal billboard" locations in Boston and other cities in New England and New York. He says the "au-dible advertising" will not be continuous. "Advertising concerts" will be given in rush hours when street and sidewalk traffic is

Mr. Archer was the first manufacturer in the country to advertise his products by means of talking-machine records. The

Some stunt! but imagine being held up in a street-jam traffic during rush hours and having your ears assailed by two-mile sound amplifiers vociferating at the same time the merits of "Moxie," "Bevo" and "Lydia Pink-

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### Music Mart Meanderings

From all along the line come optimistic reports of marked improvement in the music business of the country—particularly from those engaged in the sheet-music trade, and more particularly from those in Boston, some of whom report that business prosperity seems rapidly approaching that of pre-war days. Such reports strike a tone that sounds good, for if music trade indications may be regarded as a business barometer, then we may look for "fair weather" gen-

Speaking of improvement in the sheetmusic business, Williams & Piron (a young music publishing firm in Chicago) are doof branch offices in New York City. The concern will "break into" the Big Music Burg with a catalog of only ten songs at the start, but considering that their "Rou-mania" heads the list they should worry.

erally.

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manager of the Investors and Advertisers Bureau of America. At a recent weekly luncheon of the Piano Club of Chicago Mr. Davis declared that: "Musical instruments are as essential as food."

The Music Trades Association of San Francisco held its first dinner of the present season at the States Restaurant on September 13. Marshall Hale, president of the Retail Merchants' Association, was the principal

At the State Fairs of Sacramento and Stockton (California) this year, Sherman, Clay & Co. will have an extensive exhibit of nania" heads the list they should worry.

Anybody with a "bug in the bonnet" that

Anybody with a "bug in the bonnet" that

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1048 N. Leavitt St., CHICAGO, ILL. When "Sid" Caine, business manager for

When "Sid" Caine, business manager for Jack Mills, Inc., is not tearing off a lot of business for his firm, he is busy tearing off a lot of lyrics for songs. He's the man who tore off the lyrics for "Mazie" (one of his firm's big hits), "Bobby," "Heart of Mine" and other successful tearings-off. Hope he'll pardon the atrocious pun, but Sid seems to be busy raising "Caine" to greater and better purpose than did the biblical personage of the same name. of the same name. "Spread Yo' Stuff" is the expansive title of a new popular fox-trot number. The Triangle Music Company of New York are the "spreaders," with Al Barnard, Jules Levy

instruments of music are non-essentials might consult with Mr. James A. Davis, "Have You Forgotten?" for a reminder. "and raun Grane as sponsors for the first many song-hits—such, for instance, as "spreading" that gave the "Triangle" the stuff to "spread."

Subscription	MELODY, 8 Bosworth Street, BOSTON, MASS.	\$1.50 Th
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The latest entrant into the merry game of music publishing in Boston is the Joe Clement Music Co. that has opened offices at 228 Tremont Street. Mr. Clement (president of the new concern) is well-known to dent of the new concern) is well known to the publishing trade, has composed a numof song-hits and formerly was secretary to Congressman Tinkham of Massachusetts.

Local orchestra dealers are congratulating the Young Music Company of Columbus, Ohio, on their "Alabama Ball," a new dance number arranged by Al Moquin of the Ber-

Another popular song-writer who has taken a plunge into publishing is Leo Edwards, the composer of many song-hits such as "What the Rose Said to Me," and collaborating-composer of many Broadway successes. He has opened offices for publishing his own and other people's compositions at West Forty-seventh Street in New York

Whether as manufacturer, dealer, player, singer or simply a non-performing lover of it, everyone who has an interest in the making of music should be vitally interested in anything which may militate against its more universal playing and singing.

As one example, anticipating the pending Congressional action which should definitely determine whether a discriminative tax should or should not longer be levied on our musical instruments, the State of Texas recently sent to all the Senators and Representatives in Congress a memorial reading as follows:

"The Texas Federation of Music Clubs wishes to protest against a proposed discriminatory tax on all musical instruments. This bill, if passed, will place music, the greatest promotor of "Peace and Patriotism,' in the luxury class, and would prove a serious menace to music in America."

The nation-wide efforts that have been made by musicians, dealers in musical merchandise and others interested in the making and playing of music in America for the repeal of an emergency tax that can only result in crippling the music industries if continued longer in operation has not been without effect, and its full and final repeal now looms surer than at any time since the war. The United States Senate has repealed the 5 per cent war excise tax on all musical instruments (from pianos to harmonicas), but such repeal does not answer for action by the national House of Representatives, to which body the bill undoubtedly will be returned for further conference

before its final signing by the President.

Keep your touch on the House! As voting citizens of America, all musicians and music-lovers of the country should look to it that the Representatives of their respective States are at once notified of the wish of musical people. Don't dilly-dally, but

Mrs. Warren G. Harding, the present "Mistress of the White House," who completed her musical education at the Cincinservatory of Music, has honored that city by selecting a Baldwin grand piano to musically grace the Capital man-

Carl Door's "Caruso" has been accepted by the Caruso American Memorial Foundation as its official song. "Caruso" is the musical expression of the composer's ap-preciation of the great Italian tenor, and will not be published for general circulation.

Guess it's true that you can't keep a good Irish song down any more than you can a Shouldn't be a bit surprised to see the whole "O'Neil" family bob up in songdom.

"There'll Come a Time," "Night and You," "Every Mammy Loves Her Chile" and "Love Is Like a Bubble" are four new songs by W. Astor Morgan that are announced by the Arrow Music Publishing Company of New York City. The last named of the four is being featured on the Keith circuit by John

The Boston Music Publishers' Association held its October meeting and dinner at the Parker House on the evening of the 24th. Mr. William Arms Fisher, for many years music editor of the Oliver Ditson Company, was to have been the guest-speaker of the evening, but was prevented by illness. The general feature of the meeting was an animated discussion on summer stagnation in business and factors for its betterment.

"Tuck Me to Sleep in My Old 'Tucky Home" (Irving Berlin, Inc., of New York City) is now being featured by nearly all the big-time acts that sang "My Mammy," and making almost as big a hit.

For playing "Peggy O'Neil" nightly at the Jefferson Theatre in Cincinnati without permission of the publishers, Leo Feist, Inc., have brought suit against the offendersthe Jewell Photoplay Company, owners of

One of the latest entrants in the Music Publishers' Protective Association is Theo-dore Presser & Co. of Philadelphia. This house is one of the oldest music-publishing concerns in America, having been founded more than a century ago.

personal grievances without a legal scrap and then scrape along together for luck. Sam Coslow's suit against Joe Gould and Joe Gibson, the grievance being "Grieving for You," has been amicably settled out of court and now the three are working on a new song that they expect soon to place.

Of the forty-one new members admitted to the American Society of Composers, Authors and Publishers at a meeting held in the first week of October last, three of them were music publishers and the others were song writers. The publishers were Will Rossiter of Chicago, the Triangle Music Company of New York and Leo Edwards of the same city—the last named being a wellknown composer who only recently has entered the music-publishing ranks. Among the song writers were Al. Piantadosi, Vincent Rose, Paul Cunningham, Alex Gerber and Ira Shuster.

It was only a short time ago that the great Marshall Field emporium in Chicago set a feminine tonsorial pace for other establishments by issuing to its women embowl" that started a "bawl," and now the Forster Music Publishing Company of that city has accepted from John Bratton and Percy Wenrich their latest song novelty, "At the Bobbed-Haired Babies' Ball."

There are not many things much blacker than ebony, yet "Ebony Nights"—the musi-cal comedy by Creamer and Layton, the publishing rights for which have been secured by Jack Mills, Inc.—is said to be exceedingly bright and sparkling in its music numbers. There are some twenty of these numbers in the piece, two of which at least. "Sweet Anna May" and "The Wedding of Mandy and Mose," the Mills Company feel assured will equal in popularity "Strut Miss Lizzie"—the very popular fox-trot for which these same two "Ebony" boys were popu-

If it were not vouched for by the Boston Herald as a genuine communication actually received by a New York music-publishing firm, the following letter from another firm in Leipsic might be regarded as a joke:

"We beg to request You kindly, if You know that many of our works, making use of the favourable conjunctur, which, after our meaning, now arised the pitch. As we now have some pleasant pieces with earnest and jovial contens in our sortment, we request You kindly, to let us know, if You wish, to get some of this works.

"On wish, we send You a little commission sending for a trial, for fortnight, and we hope that You will take pains with this you revise it exactly, after which we await Your esteemed duly answer."

Early in October and under the firm name of Hanbury-Stanley-Little, Inc., a new music publishing concern was organized in New York City with a capitalization reported at \$50,000. The officers of the new firm are Harry T. Hanbury (formerly with Harms, Inc.), president; George A. Little (collaborator with Jack Stanley on the song 'Hawaiian Eyes" and numerous others), vice-president; Jack Stanley, secretary; Herman F. Spellman (a lawyer well-known in theatrical circles), treasurer and general counsellor. The company will embark on a general song-publishing business with a professional department, starting out with a catalog of five numbers: "Under the Red Rose Moon," "Some Sweet Day," "Can't You See," I Want to Know" and "Blonde."

With a reported capital of \$450,000, the There's nothing that beats settling your Musical Directors' Publishing Company is another concern that has been incorporated in New York, with F. Dugan, S. Robenstein and P. Siebel as incorporators.

> A big Salvation Army drive for needed funds is now being carried on in many cities, and M. A. Healy, president of the Lyon & Healy firm in Chicago, has been appointed chairman of the music trades division of the drive in that city. Nobody should forget the glorious work of the "Army" during the war, and everybody should "go to it" with a slogan of: Doughnuts for the Soldiers then, Donations for the "Sallies" now!

> Edmund Braham, widely known as a concert pianist and composer of semi-classical numbers, and head of the Edmund Braham Music Company of Chicago, died of pneumonia in the last part of October.

> "Just Like a Rainbow," "Second Hand Rose" and "He's the Cat's Meow" are three big sellers in the catalog of Shapiro, Bernstein & Co., music publishers of New York.

With chalk for ink, cues for pens and the "green cloth" for paper the song-writers of New York are earnestly endeavoring to effect some "big hits" other than musical. At this writing they are playing a big bil-liard tourney in which many of the leading lights are participating.

If you can imagine "Wyoming" "Crooning" "Fancies" to the "Jabberwocky," you possibly can vision in imagination the tremendous sales of these four big dance successes of M. Witmark & Sons, who report the sales-facts as fast-fixed as our wordplay on names is perhaps far-fetched. Anyway, they're some sellers.

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Rag (Apologies to Dickens) *Ambassador, TheE. E. Bagley	*Chirpers, The	†Fair Confidantes E. Louise McVeigh Waltz	Valse Hesitation *Height of FashionR. E. Hildreth- Duchess
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†American Ace, TheR. E. Hildreth	Waltz  *Cheops. George L. Cobb  Egyptian Intermezzo (Two-Step)  *Chicken Pickin's Thos. S. Allen  Dance Descriptive  *Chiprers, The. Chas. Frank  Morceau Characteristic  *Chow Mein. Frank E. Hersom  A Chinese Episode  †Cloud-Chief. Two-Step Intermezzo  *Columbia's Call Bob Wyman  March  March  *Chas. Frank E. Hersom  A Chinese Episode  *Cloud-Chief. Bob Wyman  *Columbia's Call Bob Wyman  *Columbia's Call Bob Wyman	Dance Caprice  *Fanchette Tambourine Dance Fancies George L. Cobb	One-Step
*Among the FlowersPaul Eno	†Cloud-ChiefJ. Ernest Philie	Tambourine Dance George L. Cobb	Medley Schottische
Caprice †AnitaThos. S. Allen	*Columbia's Call		Medley Schottische  *Hey Rube
	March †Commander, The	*Farmer Bungtown Fred Luscomb	*Hi Ho Hum
*Antar	March and Two-Step John Corver Alden	March Humoresque Feeding the Kitty	Rag Fox Trot *Hindoo Amber
	*Commander, The	Rag One-Step  †Fighting StrengthThos. S. Allen	Novelette *Hippo Hop, TheOswald B. Wilson
*At the MatineeRaymond Howe	Cracked Ice Rag	March *Fire-Fly and the StarNorman Leigh	
Waltzes †At the WeddingChas. A. Young	March	Soone de Ballet	Medley "Good-Night" Waltz
March *AuroraArthur F. Kellogg	†Crystal CurrentsWalter Rolfe Waltz	*Fleurd'Amour (Flower of Love)GeorgeL.Cobb Hesitation Waltz	FOR TrUE  Home, Sweet Home
	*Cupid Astray	Hesitation Waltz  *Flickering FirelightArthur A. Penn	*Hoop-e-Kack
March and Two-Step	*Cupid's GlancePaul Eno	Shadow Dance †Flight of the Birds	*Horse Marines, TheThos. S. Allen
**Altator, The James M. Fulton March and Two-Step  **Baboon Bounce, The George L. Cobb A Rag-Step Intermezzo Asthur C. Morse	Waltzes †Dainty Damsel, TheAlessandro Onofri	*Flower of Night, The Norman Leigh	One-Step or Two-Step  *Hoop-e-Kack . Thos. S. Allen Two-Step Novelty  *Horse Marines, The . Thos. S. Allen March and Two-Step  *Idle Hours . Carl Paige Wood
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*Barbary	An Idiotic Rave  Dance of the Morning Glories Frank Wegman		*In Bagdad
	Characteristic Dance	Romance   For the FlagJ. Bodewalt Lampe   March and Two-Step   Four Little Blackberries Lawrence B.O'Connor	Characteristic March
*Barn DanceNed West	Dance of the Pussy Willows Frank Wegman *Dance of the SkeletonsThos. S. Allen	Schottische	†Indomitable, TheJames M. Fulton March
*Barn Dance	*Dancing Goddess	*Four Little PipersLawrence B. O'Connor	*I- Decamy Dolle Walter Rolfe
Beautiful VisionsElizabeth Strong	Caprice	*Francine Half-and-Half Norman Leigh *Frangipani George L. Cobb Oriental Fox Trot   Frog Frolics R. E. Hildreth	A Fairy Fantasy In High Society. Eduard Holst March and Two-Step *Intermezzo Irlandais. Norman Leigh
Reverie *Beauty's DreamLester W. Keith	Darkey's Dream, The Geo. L. Lansing Characteristic Barn Dance	Oriental Fox Trot	March and Two-Step
Valse d'Amour  *Bedouin, The Edwin F. Kendall	Darkies' Patrol		*In the Bazzar Norman Leigh
*Bedouin, TheEdwin F. Kendall An Oriental Patrol	Wolfred	*E Racher Shop Jesse M. Winne	*In the Bazaar
An Oriental Patrol  *Behind the HoundsThos. S. Allen	†Delectation (Delight)Walter Rolfe	March Novelty *"Funnies"-TrotErnest Smith	Intermezzo
March and Two-Step  †Belles of SevilleJ. Bodewalt Lampe Valse Characteristique	Valse Hesitation *Dickey Dance, TheGeo. L. Lansing	*Freein' Around Wm. C. Isel	Invincible GuardB. E. Shattuck March
Valse Characteristique *Bells of Moscow	Caprice Humoresque *Dixie Rube, The	Slow Drag or Fox Trot *Gartland, TheVictor G. Boehnlein	†Irish ConfettiGeorge L. Cobb
Mazurka *Bermuda BluesBernisne G. Clements	Characteristic March *Dixie Twilight	March Valentine Abt.	Fox Trot tron Trail, The Ernest Smith
Fox Trot	Characteristic March †DoloresNeil Moret	†Gay Gallant, The Walter Rolfe	†Iron Trail, TheErnest Smith March and Two-Step *Iroquois Fox TrotLouis G. Castle
*Big Ben (Descriptive)Thos. S. Allen One-Step or Two-Step		†Gay Gallant, The	*IrvinaWalter Rolfe
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	Waltz	A Tone Picture  *Gossips, The	Oriental Fox Trot and One-Step  † Jolly Companions
Breath o' JuneTed Hamilton Waltz	†Dream of Spring, AP. Hans Flath Morceau Characteristique	March and Two-Step *Get Tm Thos. S. Allen	March and Two-Step  *Jolly New Yorker, The A. J. Weidt March and Two-Step  Joy-Boy A. J. Weidt Fox Trot June Moon Bernard Fenton Newslette
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