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MOSE GUMBLE

Jo

Evolution

JUN 12 1917

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# THE TUNEFUL YANKEE

A MUSIC MAGAZINE PUBLISHED MONTHLY BY WALTER JACOBS

8 BOSWORTH STREET, BOSTON, MASS., U. S. A.

MONROE H. ROSENFELD, Editor . . . . . 1547 Broadway, New York City WALTER JACOBS, Business and Advertising Manager, 8 Bosworth Street, Boston LOUIS SCHLESINGER, New York Business Manager, 1547 Broadway, New York City

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VOL. I

JUNE, 1917

No. 5

#### More Controversy on the Grammatical Bull

The "Queen of the Roses" Still Being Tossed About with Shame and Abandon



ERY mail to The Tuneful Yankee seems to bring comments upon the criticisms of Louis Weslyn's Editor Tuneful Yankee, song which he dubs "The Queen of the Roses Was You." Some uphold him, others excuse him, and many condemn him. Here are a few letters received: you like to bet on it?

Portland, Ore., May 6, 1917.

Editor Tuneful Yankee, Sir: The insipid ass who would say "The Queen of the Roses Was You" should be hitched to a circus cart. Anyone Mr. Monroe H. Rosenfeld, with any kind of knowledge of the English grammar knows Editor Tuneful Yankee, that one cannot link a singular verb with a plural pronoun. Why all this nonsense?

C. M. Hanley, School of Syntax.

(So say we.)

Atlanta, Ga., May 4, 1917.

Mr. Monroe H. Rosenfeld, Tuneful Yankee,

Dear Sir: You have taken a very awkward stand in criticising for bad grammar the title of Mr. Weslyn's song, "The Queen of the Roses Was You." The sentence is correct and you know you are wrong. Why don't you confess it Yankee is right and that the song is wrong. like an honorable editor?

("Honorable editors" don't confess to oblige cranks.) -0-

Wilmington, Del., May 9, 1917. Editor Tuneful Yankee: This should settle your argument on the "Roses" song.

I was We were Thou wert You were He was They were

Anyone that disputes the principles of English grammar should have his upper story washed out. Mr. Weslyn are right. You is wrong. I am surprised that your fine magazine should stoop to argue such a question with those who

should be shoveling bricks instead of debating syntax.

Martha Owens, LL.D.

(It is no disgrace to shovel bricks. But it is unpardonable to emasculate the

Albany, N. Y., May 11, 1917.

Dear Sir: "The Queen of the Roses Was You" and "The Queen of the Roses Were You" are both correct. Would

George Kerr.

-0-

Oswego, N. Y., May 8, 1917.

Clever Guy: The "queen" in the song being a singular noun and "you" being a singular person, the sentence is

Very truly yours, Frank J. Hartwell.

(It is a "singular" thing for us to say that you are loose upstairs.)

Nashville, Tenn., May 7, 1917.

Editor Tuneful Yankee: Are you boosting a song or are you simply trying to learn grammar? If the latter, why don't you simply invert the sentence—"The Queen of the Roses Were You"? Thus you quickly see that The Tuneful

Joseph Chamberlain.

(Clever Joseph, you!)

Buffalo, N. Y., May 7, 1917. Editor Tuneful Yankee: Of whom was Mr. Weslyn thinking when he wrote the title "The Queen of the Roses Was You"—the subject, or the pronoun? You neglected to state in your paper.

Sincerely yours,

Roy L. Stillwell.

(Damifino! This is a nut problem.)

465 Central Pk., West, April 20, 1917. To the Editor of The Tuneful Yankee,

1547 Broadway, N. Y.
Dear Mr. Rosenfeld: I think that "queen of the roses were you" is the grammatical construction. "You" is second person plural and must be used with a verb of the second person

plural. "You" is a pronoun used as predicate pronoun and if this is correct you ought to be able to reverse subject noun "queen" and the subject pronoun "you." If this is done "was" will be found to be incorrect. The correct effect can be obtained by stressing the word "roses."

Sincerely yours, (Miss) Ethel Cain.

(Bright girl, you are right.)

Davenport, Iowa, May 12, 1917.

Mr. Monroe H. Rosenfeld, Editor Tuneful Yankee,

Esteemed Sir: When you criticised the Weslyn song did you consider, perhaps, he was thinking of "Queen" as his subject? If so he is right in saying, "The Queen of the Roses Was You.

000 00 00 00

Samuel C. Moore. (We don't care whom he was thinking of. Some folks have different "queens A real queen would blush at such grammar.)

Peoria, Ill., May 8, 1917.

Tuneful Yankee, New York City.

Gentlemen: Why don't you leave your grammatical problem to some good authority? There are plenty of wise men in the country—perhaps not in New York—but elsewhere. Or have they all gone to the place that begins with H? I don't mean Heaven.

Louis C. Carter.

(Shame on you. Louis!)

New York, May 13, 1917. Dear Mr. Rosenfeld: As a firm believer in your version of

the grammatical analysis on song "The Queen of the Roses Were You" I, as a school marm agree with you. There is only one construction of a true grammatical phrase.

Very respectfully yours.

(Miss) Dorothy Schultz. (Thanks, Dorothy, you know your business!)

Schenectady, May 9, 1917.

Monroe H. Rosenfeld, Editor Tuneful Yankee,

Dear Sir: "The Queen of the Roses Was You" is correct. Shall I prove it by sending you a grammatical diagram? At least, I have been taught so in school. Minnie E. Albright.

(What school, Minnie? School of scandal?)

St. Louis, Mo., May 9, 1917.

Mr. Rosenfeld,

Editor Tuneful Yankee, Dear Sir: Your stand on "The Queen of the Roses Was You" should open no controversy. I'll string along with The Tuneful Yankee's version. That is good enough for me.

Emmerson Little (But we may be wrong, too. We may, but we "aint.")

 New York, N. Y., May 11, 1917. Dear Mr. Rosenfeld: Your interpretation of the line "The Queen of the Roses Were You" is absolutely correct.

Very sincerely your friend, George Cooper.

(Thank you George, that helps some, for you are the oldest song writer in America who never slipped down on a grammatical banana peel. When you wrote your famous songs sixty years ago. "Sweet Genevieve," "The Cottage by the Sea," "Must We Then Meet as Strangers," and songs of a like lik that sold steadily for half a century, your opinion, in our mind, is worth more than fifty steadily for half a century, your opinion, in our mind, is vendorsements from so-called professors and doctors of law.)

Worcester, Mass., May 11, 1917.

Quite a Suggestion

Gentlemen: Enclosed find

subscription for your inter-

esting magazine. As you

state your main object is to

help the amateur, could I

make following suggestion?

The Tuneful Yankee,

I would like to become connected with a

music writer (amateur or professional). As

I find it easier to get a complete song on the

market than one possessing only the words,

or only the music, why would it not be a

Mr. Monroe H. Rosenfeld,

Editor Tuneful Yankee, Dear Sir: Your analysis in the May Tuneful Yankee is correct. You cannot say "The Queen of the Roses Was You" as attached to a singular noun.

Edward J. Leslie. (A man can say anything, but in these strenuous times he must be careful where he says it. He cannot say it in this office—and live!)

NOTICE: In an early issue The Tuneful Yankee will publish the correct solution of this perplexing problem by the one positive authority of the United States.

A Sad Letter

Editor Tuneful Yankee, Dear Sir: I want to ask your advice on something urgent. I am serving a life sentence in the --- Prison and lost my left arm since

I have been here. I have been here since 1910. During my incarce.ation I wrote a little number, worked here to save the necessary money and published it myself. I used another name to conceal my whereabouts and identity. Also had to go this to procure copyright. Through the courtesy of the management here I succeeded in getting it published. I just read in The Tuneful Yankee a review on a certain musical number published by a firm in Brooklyn. I don't know the authors but from your comment the composition referred to sounds like my ragtime bass method which I sent to ---. I fear they have taken my melody. What redress have I?

Yours in misfortune,

R. P. A.

(Any man that would take advantage of a fellow man in the position in which you find yourself should be hung from his thumbs and kept there as long as you are serving your sentence. We have no sympathy for a thief, especially one base enough to

They Keep on Coming

POSTALS AND LETTERS OF COMMENT

Read Here What You Have Written Us I have written a number of song poems and steal from an unfortunate person who cannot hit back. We have omitted the firm to whom you refer,

not that we fear to expose him or them, but because we have no verification of your statement.)

This One Isn't Tame, Harry

Mr. Monroe H. Rosenfeld,

Dear Sir: In my letter to you enclosing subscription price for your delightful paper, I lamely commented that I thought well of The Tuneful Yankee. My only excuse is, that having hurriedly given it the "once over," I did not grasp its beauty and real worth; now, however, after having read your paper, I wish to make amends, and am enclosing a little jingle which interrupted me in my work this afternoon until I wrote it down.

Very truly yours, Harry E. Humphreys.

(Thanks for your "jingle;" it appears in this issue.)

good idea to publish in your magazine a "Get Acquainted" column where fellowwriters could be in touch with each other. Very truly yours,

Maurice Rubin, 840 Dawson St., Bronx, N. Y. (A very good idea, Mr. Rubin, but The Tuneful Yankee does not wish to be in league with writers or composers of whom it knows nothing definitely. This may be the means of ultimately getting you into the hands of the sharks.)

A "Lucky Find" Mr. Monroe H. Rosenfeld,

Dear Sir: Someone forgot his or her Tuneful Yankee in the street car I was on recently and I found it. It was like finding real money. I am interested in popular have solved many a difficult problem; but particularly if any of the submitted lyrics music and hope some day to be one of the boys in the game. The lucky find was a January number and the article on page 4 gave me a lot of hope for the future.

Very truly yours, Raymond Brunswick, 28 North Pearl St., Buffalo, N. Y.

This is too Much for our Modesty Editor Tuneful Yankee.

Dear Sir: I have received each copy of The Tuneful Yankee since its publication and I think your magazine is great. I have also received The Cadenza and your other publications and, while they are all right I think The Tuneful Yankee beats all of them put together.

Yours truly, Francis Rosen, Faribault, Minn.

Another Kindly Tribute

April 17, 1917.

Tuneful Yankee, Gentlemen: I am very glad to be in possession of the great double number of your magazine and I find it very valuable in every concern. It contains really good music and really good advice. Anyone who

taste. I, and my sort of people, do need you far more than you need us. Very sincerely yours, Stephen VonFuzy,

likes your magazine proves that he has good

Cleveland, Ohio.

New Britain, Conn.

Short and Sweet April 18, 1917. Gentlemen: From cover to cover The

Tuneful Yankee is interesting. When subscription expires I shall surely renew same. Very truly yours, Mrs. A. Biernbrauer,

He Has Been Stung, Too April 11, New Britain, Conn.

Editor Tuneful Yankee. Dear Sir: I enclose you some of my songs which criticise as strongly as possible for I appreciate your honest opinion. The Studios composed music for all of them and were supposed to aid in publication, but alas! and alack! I suppose I am one of the thousand others who have been stung. I never read a more interesting magazine. Its fairness to everyone is worth more than

words can express. J. J. Biernbrauer.

Here is Quite a Poetical Tribute Artistically Phrased Comment from James Howard Calisch

New York, May 14, 1917. O, say, dear Mr. Editor, did you see in the dewy dawn of our young but robust friendship the happiness that was brought to me by making the acquaintance of your splendidly useful magazine? In the rocking ocean of popular musical efforts it stands like a beacon around which the superficial waves may break and the deeper sand of

gold-filled rhinestone-set flag boutonniere to anyone able to solve this most absurd of all propositions: How can a magazine such as yours possibly fail to be a success as long as it is in charge of an editor like yourself? surely come true as this one. Yours devotedly.

James Howard Calisch.

They Like Their Checks Terse Acknowledgments from the Prize Winners

New York, May 17, 1917. Editor Tuneful Yankee: I thank you very much, indeed, for check received in payment for my prize effort in

the May issue.

Very truly yours,

Nathan Kirsch. Brooklyn, N. Y., May 19, 1917.

Manager Tuneful Yankee:
I was pleasantly surprised with the check for my contribution regarded by you as a prize number in The Tuneful Yankee's May

Appreciatingly yours, Herbert J. Braham.

New York, May 17, 1917 Mr. Monroe H. Rosenfeld,

Editor Tuneful Yankee, Dear Sir: I have received from Mr. Walter Jacobs, publisher of your magazine, check for my prize words published in the May issue of The Tuneful Yankee. This is pretty good evidence of the integrity and squareminded dealings of your publication. I thank you very much, indeed, for all you have done to an aspiring friend.

Sincerely yours, (Miss) Bertha Stein.

Brooklyn, May 17, 1917. Mr. Monroe H. Rosenfeld, Editor, The Tuneful Yankee.

My dear Mr. Rosenfeld: I want to thank you, and the other judges of your recent competition, in awarding 2nd prize to Mr. Herbert J. Brahams and my song Waltz Divine." Let me assure you that I feel more gratified over this success than if the little work had made a big market hit for popular successes are not always based upon either musical or poetic merit, while a contest award almost invariably signifies

intrinsic worth.

In saying this I do not mean to imply too strongly a sense of personal vanity, but merely justified pride in being singled out as among the three who carried off the laurels in your competition. This little triumph has given me unmeasured encouragement, and encouragement is what the composers and writers of refined songs need. In arranging contests like the one just closed, The Tuneful Yankee is doing more than any other publication. Not content with covering a field hitherto untilled, it is reaching out beyond the commercial pale in order to help the aspiring writer; and its fair favors as well as just criticisms will go far towards creating a moral force whose influence will be felt in the field of popular music.

Yours very sincerely, W. M. Oestreicher, Editor Brooklyn Times.

Great for the Would-Be Steubenville, O., April 10, 1917. Monroe H. Rosenfeld, Editor,

Dear Sir: I subscribed for your magazine immediately I saw the first copy. I think merit may come to view. Believe me, I it is a great thing for the aspiring song writer,

I am willing to offer a prize of a One Dollar are eventually taken up by any of the legitimate publishers.

One song poem in particular which was in your March-April issue, is a gem, in my opinion. This is the poem entitled, "Uncle Sam It's Up To You," by Robert Levenson. I wish you luck with your enterprise; and I believe this is better than nine out of ten I only hope that all my wishes would as of the so-called "Patriotic Songs" now before

You may publish my lyric "If I Told All I Knew" when it is convenient.

Hoping you will have the success you deserve, I remain,

Very truly yours.

Fred Sloop, Jr. Olympic Theatre.

This is Certainly Strong, Alec! Philadelphia, April 16.

Mr. Monroe H. Rosenfeld, Dear Sir: Permit me to say a word about your Tuneful Yankee which is the clever-

est musical magazine I have ever read. I am so anxious to get the next number-I just can't wait.

Wishing you all success,

Very truly yours, Alexander Testa, 1321 Castle Ave.

The Usual Sad Letter Still it is Worth Reading Again

Tuneful Yankee, Gentlemen: I have received a sample copy of your magazine. As for criticism, according to my estimation, I think it needs none; it is absolutely the best book I have ever read. I want to tell you of an experience. One day I saw an "ad" in a weekly periodical "Song Writer's," stating "pamphlet would be sent on request." I immediately sent for this pamphlet and in substance it told almost everything a song writer should know. I, therefore, felt somewhat encouraged and then they sent me a letter asking for a sample of some of my compositions which they promised to exploit and criticise free of charge. To a certain degree I was skeptical. Still, I sent them on. A few days later I received a letter praising the compositions and saying that a certain party would compose the music. Then they sent me a contract and a duplicate to be filled out. I felt obliged, until I read the last two or three paragraphs in which I was told that they required \$24.00 at the signing and fulfillment of this contract. I told them that I was unable to send the money at the time and they said they would retain it until I was n a position to pay it

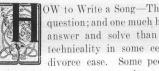
Up to the present time it is in the possession of this concern, and I write you now asking you for your kind help which I shall appreciate greatly.

Yours respectfully, Theodore Baumretter. 312 Keep St. Brooklyn, N. Y.

(How can we help you when you deliberately fall into such a trap? Has not this magazine constantly been warning such as you of these sharks, and still you invite the danger by not heeding us? However, your letter may prove a valuable warning to others of your kind with whom we deeply sympathize.)

#### How to Write a Song

Pungent Advice Given by Will Rossiter



divorce case. Some people imdisappointed cab horse, can write "bad" poetical genius, and bask (as it were) 'neath obscure as the North Pole. How to write a song-and become wealthy.

First! Dear reader, have you the ambition to write a song? If so, pardon my becoming personal, but are you honest? Now you are wondering to yourself, "what has that to do with writing a song?" and thereby you at once show your ignorance on this "song" question, as I will prove to you that in order to write a successful song you must be honest; your meal-ticket must be paid for in advance; your laundry called and paid for when ready; your room rent paid; you must not owe your neighbor, and why? Because he who is guilty of the above crimes is forced to walk to and fro from his home (or hiding place) to his place of employment either through alleys (to dodge his creditors), with his head hanging like the lower jaw of a country Rube on his first visit to the city, instead of walking with head erect on the main thoroughfare just like any of the other animals. With head hanging in the aforesaid manner, you understand, the eves are watching the ground, and true, you may miss the mudholes of reality, but at the same time you are getting into the mudholes of the idea, and no good themes for songs were, to my knowledge, ever found in mudholes. But if you are honest—ah! how different. Then when you "smile," the world "smiles" with you (at two for a quarter), and those to you, in fact they will be looking for you, they will honor you with a beautiful name of "Good thing," you will no longer have to "pick" your way (with a shovel) through the side streets and alleys; but you can step right out on the main city street and flatter yourself you are just as good as any of the other horses, even though you may not have quite as much "behind you."

Second! With the top end of your body (otherwise known as your head) erect, you will see life as it is; see it in activity; and consequently titles and ideas will then come to you; as songs to be a success must be of

W to Write a Song-That is the subjects from life; you must have a story of question; and one much harder to interest; ask yourself: "Is this story interanswer and solve than a legal esting? Is it a story my friends would like technicality in some celebrated to hear?" Is there any sense to it (I mean common everyday horse sense); if so, go ahead, agine it is an easy matter to write a song, but shape it up into verse form, opening your they overlook the fact that there are many story (not with a can opener) but with a pen different kinds of songs, just as many, in fact, or pencil (soft one preferred by some) in as there are kinds of "minee pies;" some are the first verse; and continue and finish it good to eat, while others mean "sure in your second; as if you are writing songs death" with the first mouthful. So it is for the American market, two verses with a with songs; some are good, some are bad; chorus between them is enough—Americans some are songs in reality, some in name only: are a spirited, impulsive race of people, born and as everyone, from the worst patient in in a hurry they are impatient, and it is not a deaf and dumb asylum to an underfed natural to wait! What they want they want in a hurry; so if you have strong points give songs, let us away to the sunny realms of the them quickly; say something in every line you write, and use as few words as posits noon-day rays, while we endeavor in our sible; you can do it, just like a man when he humble way to solve the problem which is sends a telegram, every word costs him money, consequently he "cuts it short," and that's just what you want to do with your song—cut it short—it will grow—that is, we hope it will—and we all know what hope does

for us every day. And writing of hope reminds me that it's a beautiful "theme" for "would-be" poets to "dally with," these few words having just come to me:

Never despair but always hope on,

He who shaves must needs put soap on. You will see at a glance, while there are only two lines, it tells much, "Never despair, but always hope on," words that contain pathos and comfort, they stimulate the system, they invigorate the nerves (better than any patent nerve tonic), they stir you on to victory, they "jab you in the ribs" (to humanly speak). Then turn to the second line, where are we at? Suddenly from the ideal! Ah! the ideal down, down, down (not feathers) to common every-day cat and dog life, we find ourselves far beneath the sea level and commenting on the barbarous customs of barber principles, namely, "He who shaves must needs put soap on." I could spend hours with you telling the hardships (no battleships, though some battleships are "hard") of him who does not "put soap on"but what care we—perhaps we don't shave, perhaps we are not built that way; let us

When you have written your words, the (Continued on page 38)

#### Anent the South

COLLOWING are two letters from prominent newspaper men regarding the possibilities of the popularity of the Tuneful Yankee throughout the South. Each presents an able expression of the sentiment this magazine has been aiming to secure. One is from Secretary Daniel's paper, the other from General

Angus' great journal. JOSEPHUS DANIELS

JOSEPHUS DANIELS, Jr.

THE NEWS AND OBSERVER RALEIGH, N. C.

North Carolina's Foremost Newspaper in Character and Circulation

Raleigh, N. C., March 3, 1917.

Mr. Monroe H. Rosenfeld. Dear Sir: With reference to the title of your magazine, The Tuneful Yankee, I do not think it in the least inappropriate and think it is a very good title. While among a certain class of Southerners there is a little antagonistic feeling towards the so-called "Yankee," this feeling is fast dying out and I am glad to say that the element that hold this feeling s not the representative element of the South and as a rule, music or anything pertaining thereto, does not appeal to such a people. As you perhaps know, the South depends upon the North for musical creations and the people down here who are interested in such a publication as this, would not be antagonized by the title you are now using.

I might enumerate many other reasons why you should be satisfied with your present title, but I think the ones I have stated will be sufficient to let you know how we feel about it. In this I voice the sentiment of all our men about the office and wish for you much success. I have carefully looked over the copy and it is very interesting.

Sincerely yours,

C. S. Woolard.

ESTABLISHED 1773

Baltimore \*\*\*\*\*\*\*\*\*\* American

CIRCULATION CHARACTER INFLUENCE Baltimore, Md., March 5, 1917.

Dear Mr. Rosenfeld: I have received in the mail this morning a copy of the February issue of The Tuneful Yankee. The notice of this publication which the enitorial department prepared for today's issue, was not inserted on account of shortage in space, but they are going to make an effort

to get it in on the first date that a book review i. carried.
You ask my opinion of this magazine and whether I think it would antagonize the South, or rather, prejudice readers against it. On the contrary, it is a very catchy name and it is not a question of North and South any more—the line is no longer drawn. It is a wonderful music magazine and should have a big sale. I wish you every success with it.

Very truly yours,

W. M. Scott Business Manager.





## Whistle 'Em Around

GIRLS that are used to the cadences of music sometimes utilize their sweet sounds for business purposes. Thus, Miss possesses extraordinary musical gifts. She who possesses the ability for arranging har-Dorothy Wolff, for nearly seven years with goes to the latest opera or high-class cabaret, mony, duet, and quartette specialties. Her the Shapiro, Bernstein Company has just hears the latest ditty, and proceeds instanter nom de plume is "Obligato Nellie." fallen a victim to matrimony. She has en- to her domicile where she teaches her little gaged herself to Henry N. Goldberg, a pros- son and heir, Vincent, almost each song she gaged herself to Henry N. Goldberg, a prosperous, attractive young man, who if he has heard. Such talent is, indeed, rare even L. WOLFE GILBERT is in line for appointment to the office of Sovereign makes good the significance of his name— with professional persons of note who do Grand Pecan of the Order of the Nut with Goldberg (translated into English, meaning not possess the ordinary name of Jones. gold mountain) should afford Miss Dorothy P. S. Speaking of this hustling newpaper ever that is. quite a haven for the "Wolf" when it comes man who is known for his brilliancy of wit, knocking at the door. In the meantime the on being approached recently for a subscrip-Shapiro, Bernstein jewels. She is in the which, while laying down the great prestige has received a statement from T. B. Harms orchestra department.

A N evidence of the public desire for the lighter class of music and the semiclassic was emphasized recently in the annual recital given by the pupils of the Wilson-Winn School of Popular Music in Brooklyn, New York. The affair was well attended and admirably conducted. Everyone seemed pleased at the other's renditions which consisted chiefly of piano and violin solos. Among those that contributed to the entertainment were the following aspiring musical lads and misses: Master H. Zierman, Miss P. Keuler, Master J. Wigmore, and Miss P. man, Miss P. Keuler, Master J. Wigmore, Miss E. Emrich, Miss A. Weber, Master W. Struble, Master W. Hugti, Miss M. Peterman, Miss D. Kees, Mr. H. Weber, Miss J. Kaiser, Mr. L. Hodes, Miss N. W. Wilson, Miss M. Wagner, Miss M. Matlowski, Miss E. Domich, Miss L. Seifert, Miss C. Kaiser, Mr. C. Derby, Mr. R. Brophy, Mr. N. Beekman, Miss E. Hartman, Miss V. Griffin, Miss L. Kaufman, Miss G. Lang,

rooms atop their grand building on 45th Girl" tunes in Billy's song. Street. This is the only musical rendezvous Originality stamped all over its face.

beautiful Rose Fischer is also one of the tion to The Tuneful Yankee, the solicitor of  $\, {f J} \,$ and circulation of our magazine was greeted & Co., music publishers, for the sale of the with these words: "This sounds like extract-song, "Poor Butterfly" for three months ing teeth without sleep. Everything on the ending April 1, showing royalties to Mr. map to fit the taste!" And brother Jones Golden and Raymond Hubbell of \$25,000. "fell" as everyone else does and immediately took out his wallet and behaved himself.

> FERBERT SPENCER, the distinguished composer of "Underneath the Stars," "There's Egypt in Your Dreamy Eyes," and kindred works, when approached yesterday always honest such trifling quarterly paywith the statement that unless his subscripments would be of frequent occurrence. tion were sent in before the given time that the price of The Tuneful Yankee would be claimed: "Well, I'd rather wait and give you a dollar and a half, for it's a shame to take such a clever book for any less." Saying which, he proceeded to give us a checkat least, he thought he did, but just at that moment someone called him aside at the corner where they serve mint julips and he was lost in the shuffle.

"DILLY" JEROME has a song D Catch the Guy Who Wrote Poor Butterfly," which is a darned sight more THE Millegram Company is creating original than the original. Originality THE Persian Minister at Washington, quite a sensation with its professional originates and there are no "Bohemian

imagine what they can do up there in the Alfred Bryan writing a patriotic song his harem. Mr. Khan also bought 150 line of ragtime rhapsodies and fox dip de- yelept "It's Time for Every Boy to Be a records, the greater portion of which were of pressions and screaming scenarios. Great Soldier"-and only a few months ago he ragtime melodies. It would be interesting Scott! They cannot even be arrested. Well, was telling the nation that it was a sin to to witness the effect upon the Shah of "What Brother Haskins, you have started some- sing anything else except "I Didn't Raise Do You Want to Make Those Eyes at Me thing, and you, Charley Miller, have done My Boy to Be a Soldier." Oh, King Mam- For?" or "There's a Little Bit of Bad in your share with a little novelty that has mon, how thou dost lead the song writer to Every Good Little Girl." The whole outfit the trough of gold!

MR. V. JONES of the Utica Press is the proud owner of a wife, Mrs. Susan, who Stern staff, is the only girl in the game

the honorary title of Exalted Kernel, what-

TOHN L. GOLDEN, producer, with Winchell Smith, of "Turn to the Right," This, possibly, includes royalties from phonograph sales and other mechanical instruments. This, according to the publishers, is the biggest royalty statement ever made for such a period of time. Mr. Golden declares that if publishers' statements were

our readers, The Tuneful Yankee would inform those requesting the information that this page of notes is not written by any one individual. It is made up of notes prepared by a staff of men and women who contribute the matter miscellaneously. Any clever journalist, or, in fact, any professional writer capable of handling his or her pen intelligently, is invited to contribute, and if the matter be found interesting and accurate, it will be published regardless of fear or favor

Isaac Khan, purchased a few days since the most elaborate graphophone yet invented in America. It is his intention to present that has topped a roof in America. Quite a novelty. Quite a staggering innovation. Just

Lo! and behold! The inconsistencies of the machine to the Shah of Persia, to amuse his Royal Highness while he is reclining in is said to have cost the Minister \$5,000.

TO Mr. J. Bodewalt Lampe, of the Jerome H. Remick firm, is due the thanks gistic letters and recommendatory epistles our publication.

Still, we, the editor, would not be ashamed to popularize their songs. to ride out with him to the ball game in the flivver because our salary is too meagre to buy one for ourselves.

TF some of you fine fellows who are constantly writing us such sweet letters about the value of The Tuneful Yankee are really in earnest, why don't you spread yourselves in getting a few subscriptions from your friends, or ask them to subscribe? That is the tangible way of showing your friendship for us. We want to build a big subscription list. A lot of persons ask us why we do not sell The Tuneful Yankee on the news stands. Our magazine is too valuable and costly to give away for a paltry few pennies. We want to establish a bona fide subscription circulation so that, unlike many other periodicals, we can make a truthful statement to our readers and advertisers regarding our true output. You can help us. Show the magazine to your friends and let us all be chums. The more folks that read it, the more will see and hear of you and your works.

see that your tailor makes the sleeves endowed with plenty of cash from his longer. You know why.

TERV few persons are aware that much V of the success of the Shapiro Bernstein prints is due to the excellent editing by owner has not yet determined the dog's young Elliot Shapiro. Both the text and sex. When he took the animal home his the music are carefully diagnosed before they go to the printer. The gentlemanly lad is no composer, himself, but he certainly has the knack of finding out the weak spots of his confreres.

Hotel McAlpin, New York, where Music survep general conditions in this field.

#### THE TUNEFUL YANKEE

THE editor of this magazine has fallen ■ in pretty soft since the new law governing of The Tuneful Yankee for various eulo- the payment of money to professional singers for the rendition of popular songs. which are being received by this magazine. Since this prohibitive arrangement by the relating to its square dealing and general Music Publishers' Association, Mr. Rosenutility. Coming as these communications feld has been besieged with orders and in an "ad" for The Tuneful Yankee and we do from a man of Mr. Lampe's standing in requests from the various local houses to the community, this is very gratifying to exploit their publications through the public paragraphs which you are sending in for press. This is the greatest outlet imaginable. A singer who has heretofore been receiving ARTHUR LANGE, the famed scribe money for his singing of a certain song, would be a better one if you annexed a with eye-glasses as big as a phonograph will now through Mr. Rosenfeld's endeavors little "ad" with your voluminous copy. dise, finds these binoculars none too small and influence, be the recipient of newspaper for the perusal of his royalty statements. acknowledgement and press comments in the Sometimes he sees double with them, at various papers throughout the United States other times singularly. It seems to be a where he is performing. Many professional singular thing that every time he singles out singers regard such reciprocation as far the Mike Morris check he finds it growing in greater than mere money because they not dimensions, causing his spectacles to ex- only get publicity for their act but they pand greater. Last week they became so also receive endorsement and return dates enlarged that he could stand the stress no from the booking agent and the theatre longer and went right out and bought him- where they are engaged. Mr. Rosenfeld self a Ford. Bad taste for a good musician. has five contracts from different publishers

> The Painter of Music By Paul Gould

IS canvas is a staff of lines, His brushes, fingers ten. For colors there are notes and signs, That flow out from his pen. He needs no hills, nor lonely sea,

For inspiration's 'lease; But takes a bit of sympathy, And paints his masterpiece. His scenes are souls and passions caught And 'prisoned in his dream:

Or often, but a single thought Is all that forms his theme.

NTOWADAYS, it has become a fad for a man who writes a successful song and gets a little "cush" in hand, to buy a bull pup. For what purpose, Heaven only knows! proudly point to is a Ford. Sometimes when royalties are strong they get both. pups, and the song writer, in his conceit, wants the woman to like him because he M.R. MOSE GUMBLE, Dear Sir: Here-owns the pup. Thus, it came to pass that after in ordering your clothes please one Otto Motzan recently having become the "Shim-Me-Sha-Wabble" eccentricity. apparently successful songs with the Karczag one of these pups. It is a bull, evidently, although Motzan in his exhilaration as an wife proceeded to lift Fido out of the window. "Don't do that; it's a pippin," exclaimed Motzy, "and we shall call him 'Pippin' in honor of my new composition." Mrs. Motzan went tearfully to her chamber. But she soon returned with a tear, a kiss, and a MEETING of considerable importance smile. And Motzan, recognizing the alluhim how much we, also, love pups.

ONE E. F. SOLON in the Advertising Department of the Emerson Phonograph Company is quite a Solon. Do you know what a solon is, Mr. Solon? A solon, Mr. Solon, is a wise man. (See dictionary). Now, if you are a wise man you will send us shall be glad to publish the various publicity complimentary review. You are not a bad hustler for your concern, at that; but you

\* \* \* AN you tell us what relation William CAN you tell us what reads.

Schroeder is to Sylvio Hein? There is no similarity in names. Many are asking the

EVEN a song writer needs a wife. Some need two. Sam M. Lewis, the distinguished writer of "My Mother's Rosary," 'Iowa," and other love hits has one wife who takes the place of a dozen or so. She is a petite blonde of witty personality who watches over Sammy like a bull dog does a rat. Of course, she has nothing to fear, for Sam's morals because Sammy is a thin, scraggy, awkward species of the genus genii who cares no more for the feminine white lights than a chicken does for a stovepipe; but all the same Madame Annette watches out for her lord and master and collects his royalties like a dutiful dulcinea.

\* \* \* HITCH MARKS, the hustling Stern representative, is in very exuberant spirits over his firm's art series. These prints consist of beautifully arranged and costly publications, typographically, which are a credit to the finest presses in any land.

\* \* \*

SPEAKING of the Joseph W. Stern firm, they are forever springing something The next thing to a pup a song writer can new. This time they are shimmering something called "Shim-Me-Sha-Wabble." It is an eccentric jazz dance now popular But the pup is preferred. Women like throughout the West for which they have become the sole selling agents. Even the title page shimmers, for upon it is a red circle, \* \* \*

apparently successful songs with the Karczag Company, resolved to connect himself with ANOTHER hustling Lou in the music field is one Kempner, of the Shapiro, Bernstein staff. He works nine hours out of six, or something like that. He illustrates songs, sings them, boosts them, salves them. It seems that every fellow these days whose name is Lou never "loo"-ses any time.

DAVE OPPENHEIM, the indefatigable professional magnate of the Shapiro, Bernstein Company, is what is known as a "square" fellow, that is: the men about A is scheduled for June 11 to 13 at the sion to his song by that title, proceeded to him call him so. He is said never to exact do the right thing in the way of tears and more than the law conscientiously allows Dealers' Association of the United States will kisses and smiles for his darling wife, the "from his men, but at the same time, he wants hold a special conclave to consider the price dog-hater. If his pup ever comes into this to get out of them all that is consistent with of popular music for the retail trade and to office, while the editor is busy, we'll show the promotion of his firm's songs. Quite a

# Reviews of Popular Music

Notice to Publishers and Authors: Do not send us your prints for review if you are not prepared for a just and impartial opinion. We do not sell our criticism and we play no favorites

That Tickling Melody. Fox-Trot. By R. A. Benjamin. Published by James S. White Co., Boston,

This is well named for it surely tickles something-I don't know what. I know it tickles me because I am very fond of this class of original rhythm. But I should like to ask Mr. Benjamin what ordinary pianist does there exist who can manipulate the octave combinations in the latter part of the trio? Who is there can breathe twice in one breath and squirm over the octaves like a cat springing up through a garret to catch an escaped canary?

Wake Up. Virginia, and Prepare For Your Wedding Day. Words and music by Louis Seifert. Monroe H. Rosenfeld and Lewis Porter. Published by Shapiro-Bernstein Co., New York. Reviewed by Mildred Sherman.

Here is a song partly written by the editor of The Tuneful Yankee. He is ashamed of it, evidently, and has detailed me, Mildred Sherman, his assistant, to write a candid review of the composition; and I'm going to do so, even if I lose my job. Now, personally, Mr. Rosenfeld may be a fine, genial man, and a sort of hero among the fair sex, but if he poses as the author of this song and believes it to be the greatest thing on earth, he is sadly mistaken. It has some good points, but Mr. Rosenfeld did not contribute the good points. He merely wrote some of the words, which, in a way, are quite fair. That is no great credit to him because one of his standing who has written so many popular songs in his day surely ought to do something now in his advanced years of fame and experience. Anyhow, he only "doctored" the words, that is, he put a little new life into them and used good grammar, in the possession of which everyone knows he excels. The main credit of the song is due to a heretofore unknown writer, a Mr. Louis Seifert, of the beautiful little hamlet known as Fond du Lac, Wis.wherever that is. Now, Mr. Seifert is the man who suggested the title of this song. wrote some fairly good words in his crude way, and sent the song on to Mr. Rosenfeld to have patched up. But the germ was there and "Rosey" was quick to see it. He speedily grabbed the germ by the neck, swung it around, and put new buttons on its vest. And, presto! He soon had "some" song! Here is a part of the first verse:

Wake up, Virginia, I am coming.
To fight with a heart that is true,
I'm a soldler boy of Love, you're the prize
I'm thinking of,
And I'm going to capture you;
Prepare!
There is no time to spare!

Then, one day a young dashing girl of part of local publishers to get the composi- gutter and many a man could buy a neces-

the title page in the act of being shot by



Now, for the tune. A young fellow, also like Mr. Seifert, heretofore comparatively unknown, one Lewis Porter by name, strolling along one balmy day, betook himself to the task of making music for the song. This boy, scarcely out of his teens, also grabbed a germ. But it was a full-fledged, live affair that wiggled and wriggled with alarming persuasiveness. Young Porter worked like a Trojan knowing that his future rested upon a successful collaboration with Mr. Rosenfeld. The young fellow worked harder than a Bronx eigar-maker trying to turn out a thousand stogies a minute. Finally, one day he got this tune out:

> Wake Up, Virginia, and Prepare



the Amazon type, came along and posed for tion, for Mr. Porter, absent-mindedly, happened a few days thereafter to whistle the explosion of a bomb. Here is the picture: the song's tune in a barber's chair. And you know what that means. A barber is the only man on earth that can disseminate things and this barber was some disseminator.

Well, the song was published and Louis Bernstein happened to be the most wideawake bidder. But here I want to say that several others who heard the song turned up their noses at it. Among such was the all-wise Phil Kornheiser, of the Feist house. Mr. Edgar F. Bitner, the manager of this prosperous concern liked the song well enough to refer it to Sir Kornheiser. So we have no grievance against the stately Edgar. But the immaculate Mr. Kornheiser must have been in a peculiar mood the day the song was offered to him for he instantly turned up his nose and turned the song down. Now we shall soon see whose nose was right—Korney's or Bernie's.

One thing I do know. "Wake Up, Virginia, and Prepare-For Your Wedding Day" will live a great deal longer and attain a greater sale than any song written during 1917 including the astute Mr. Feist's prints or anybody else's. On that I would risk my reputation as a "judgeful" and discerning young woman. And we shall now await

Two compositions from the pen of James H. Calisch. Published by the author, 198 Broadway, New York City.

1. Hark to the Country's Call. This composition is based upon a patriotic number previously written by the author entitled Our Fleet. The song, with its fine typography, is money wasted. Warriors these days do not care anything for tributes of this kind with long-drawn out and verbose verses. The only patriotic song they want is something snappy with a punch line in it and appealing to the soldier with his musket upon his shoulder, tramping along and humming the chorus. Another thing, in your high, the note G appearing immediately in the beginning of the song and denoting an anti-climax, which is bad. Then again, a soprano composition of this kind for a soldier is out of gear. If sung at all, the affair is one which only women can sing; therefore, it cuts out the American soldier, who with his bass or resonant tenor voice cannot encompass the high, shrill notes.

The money represented in the expenditure of your voluminously printed orchestra parts Immediately there was a scramble on the is just that much money thrown into the

use the fine paper upon which it is printed reading the entire text.) for memorandum slips. 2. Do We Remember Dewey? Words and

music by the same author.

As insipid as is your previous song, so pointed and pungent in purpose is this splendid composition as a retrospect of American achievement. The late lamented admiral-hero would turn in his grave with pride and joy to embrace you, James Howard Calisch, could be see the excellent apostrophe vou have eulogized to his fame.

musicianly. We take off our hats to you for these finely wrought lines: Do we remember Farragut. Perry and Scott and Taylor,
All men who knew no fear?

Your words are martial; your music is

Do we remember Sheridan,
And Grant and Putnam, too,
And say, do we remember Dewey,
Do we, do we? Guess we do! That punch line "Dewey, do we" is alone worth a tiny fortune for the ordinary song writer. This song is in manuscript and some publisher that gets it from Mr. Calisch will have a clever number in his possession. It may not sell, and it may, but the chances Editor Tuneful Yankee: are in its favor.

Sing Me Love's Lullaby. Song. Lyric by Dorothy Terriss. Music by Theodore Morse.

A simple, heart-felt ballad with an ordinary title, correct words and alluring music. This ballad is also eminently well arranged. It may not become a hit but it may catch on. The better class of vocalists will take it to their hearts and homes.

W-I-L-S-O-N Means Wilson with the Good Old United States at His Command. Song. Words by S. Edw. Sanfilippo. Music by Billy H. Hickey and Daniel Rappaport. Published by the White Co., Boston, Mass.

666

About the only national patriotic song something. It has very spirited music, the words are sensibly written and have a point great stage number. Here are the words of

W—is for Wars in the past we have won, I—for Independence we'd protect with sword and

gun, L—for the Land of the brave and the free.

S—for her Sons who love their liberty,
O—for Our army, the best in any land,
N—for our Navy and by it we will stand,
W-I-I-S-O-N means WILSON, with the good old U. S. A. at his con

Songs of this kind do not sell—no matter cleverly written. But we hope there may be an exception in this instance for the evidently designed by the same composer—Heaven fordbid! sake of Dan Rappaport, a fine, hustling, You begin beautifully with the first movegenial fellow.

I'm Not Going to Buy Any Summer Clothes. Song, Words by Harry Pease. Music by Gilbert Dodge. Published by the Bernard Granville Music Co., New York.

At first glance one would not know what

The snow time is over, The fields are in clover, And there's no more wintry wind; I'll admit, I'll confess, t's time to change our dress, but there's something on my mind. Just what I'm going to do.

CHORUS:
I'm not going to buy any summer clothes,
Low cut shoes or fancy silken hose,
Palm Beach hat or anything like that.
I realize that I'm not wealthy,
But I'm husky, strong and healthy.
This year my tailor is Uncle Sam,
And he'll get my order, too;
I'll forget all my pleasure. I'll forget all my pleasure, And let him take my measure For a Uniform of Blue.

Everything is slick and lovely except the uniform referred to. Uncle Sam's soldiers do not wear blue uniforms any longer. The khaki toggery is the correct cover. That is the only discrepancy in the song. However, who will mind that when singing the tribute to the soldier boy?

#### **Funniest Thing Ever**

By a Disgruntled Guy

Poughkeepsie, N. Y.

If you do not care to answer my letter send back the stamp.

E. J. Hammand (It would cost more than one stamp to send back what we would like to send.)

If I Catch the Guy Who Wrote "Poor Butterfly." Song. Published by the Jerome Publishing Company. Mr. Jerome writes that he would like to "catch the guy who wrote 'Poor Butterfly." Impossible!

Rattlesnake Rag. Song. By Ethwell Hanson. Published by the author. Chicago, Ill.

Whoever you are, man or woman, Ethwell, you have certainly demonstrated a faculty that has drifted into our office which means to write jingling phrases in ragtime. Your snake snarl suffices. It is refreshingly gingery and some of these Eastern individuals who in almost every line, and even the accom- write so-called rag rhapsodies would envy paniment is good. The song will make a you. Some of your words are also good. And I see that when you strike an original term like "undulation" you don't let it say: escape but hold on to it several times in your rattlesnake bite, which requires an incision here and there. You are a versatile affair, Ethwell. I know not whether male or female.

Moon Maid. Redowa Three-Step. By the same composer. Published by the same composer, written and arranged by the same composer. Title page

ment of the "Redowa Three-Step," whatever that is. The initiatory measures would make the ordinary pianist hug and kiss you. But immediately you drift into a dreary second part, then of course, you go back to your original beatific beginning. When you this song is all about. But the moment the strike the third stanza, you are evidently in jingling music is heard to the clever words a heaven of enchantment with the thought he or she would be prone to jump up and that you can make the ordinary piano shout. This song has the elements of great player some trouble. You weave your melpopularity, particularly before the foot- ody with thirds so intricately that the lights, and, personally, I am glad that the general pianist would have to be a ready to praise the song when the chorus Charles Lange firm has a palpable hit. The pickpocket to play it, as only a pickpocket's halts us. The song is written with a view

sary potato with it. We have concluded to words run as follows: (It is worth while nimble fingers are qualified to manipulate its grotesque and difficult phrases. But, good luck to you, Ethwell,-man or woman -for you are some handsome Hanson, musically.

The Graveyard Blues. Song. By Clarence Woods and John S. Caldwell. Published by J. R. Reid Publishing Co., Austin, Texas.

I can hear our little brunette editress roar as she notes your title, Clarence and John S. I bid her hold silence as this is too sombre a title to laugh over. It is published in Austin, Texas, in the vicinity of which at the present time are the noble soldiers of Uncle Sam. What a satire upon our fighters! "The Graveyard Blues," I fear, would bring them to a more untimely death than even the Mexican carbine. These authors should be made to enlist and suffer the pangs of such a suggestion as that in this morose, melancholy melange of American words:

I've got the blues, my head is bowed in misery-My girl's heart is like a rock—(it ought to be a bullet) I combed her hair and manicured her finger nails, But when I get in trouble she just lets me go to jail.

In order to rhyme "nails" with "jail" it took \$7.20 to get out a plate of the song. Would it not have been better had these fellows, in the first place, gone to jail and thus saved the \$7.20? It would have, at least, saved me the trouble of losing my appetite in looking over this song and corrupting the mental manners of our refined stenographer. Out upon you, you "Gravevard Blues"! Change your title to "The Death Rattler" and I will laugh at the shrouded Gatherer and die cheerfully.

555. Who Told You, You Knew How to Love? Words by Wm. H. Farrell. Music by James A. Murray. Published by the same firm.

"Who told you, you knew how to write" should have been the title of this song. However, Bill and Jim, you have evolved a fairly good sort of a song in this peculiar composition in which you slur ragtime undulations undulating (excuse me, Ethwell, for stealing your business). Now, Jim and Bill, in the latter part of your chorus you

Down on your knees I beg you, please, Tell me who told you, you knew how to love? By gum! I'd like to see the girl I'd go down on my knees for. Your ingenius ragtime phrases do not require the sacrifice, Bill and Jim.

She's Mine and Everyone's Girl. Song. By Louis V. Ochse. Published by the Author.

The girl who belongs to everybody really belongs to nobody, Mr. Ochse. Therefore, she is not a fit subject to sing about. It is more likely that a lover would try to reach her heart with a dagger or a bullet rather than a song. Further criticism is unnecessary. Authors should have something to write before picking up their pens. If their compositions condemn them it is no fault of the critic.

When the Bugle's Calling. Song. By George C. Howard. Published by Western Music Corp.

The first verse is very good. We get

ing around looking for something to say, but he does not find it. If he could only have kept up his good start he might have written a fairly good poem-but then the music would have killed it.

Clear Water. Indian intermezzo. By L. G. Corey. Published by W. A. Quincke, Los Angeles, Cal.

This is a burlesque on the red man. The American Indian never would confess to such an abnormity. It is a satire, musically, upon his native melodies, that is, if an Indian ever had any melody in his hatchet nature. It should have been called "Clear Jewish Water" as the composition abounds with Yiddish yodles. The thing is well enough arranged and is not offensive, except, perhaps, to the Jewish race and the Indian race. But that is enough, for these races constitute the elements of our nation's defense or offense. The one furnishes the money and the other the scalps.

Lore's Longing. Song. Words by Miles Overholt. Music by Wm. Lorraine. Published by W. A. Quincke & Co., Los Angeles, Cal.

Dear Mr. Overholt, you should put on overhauls and walk Miles to find the Lorraine man who had the audacity to pinch from the great Lehar the melody of his famous song "Love Bees" of the Spring Maid opera. However, there is an excuse for "unconscious assimilation" these days, and, as a result, composers get bold. Still, the fact remains that it is a pretty good imitation.

So much for you, Miles. Now for Mr. Lorraine. He has some very good melody in some very good parts of his song. He should get after you for your sacrilege in using our ('reator's name in the terminal of your song. The word "God" is used as lightly as the law allows. God never did much good for a popular song, especially such as yours. Don't you know that any modern song which connects the Deity with an amorous subject is high treason? The Lord surely will punish you, Overholt and Lorraine, if He ever sees your song, for using His name so indiscriminately. But He will never see it, we are sure, for, though omnisent He be, He has no time to look for trouble with such faithless warriors as ye!

Only a Face a Mother Can Love. Song. Words and music by Andrew Sterling, Bernie Grossman, Dick Heinrich, Jeff Brenan, Joe Hollander, Max Prival, Arthur Lange, Alfred Solman, and Harry Israel. To be published. possibly, by the Jos. Morris Music Co.

This is a song to be published—perhaps. It all depends upon how many guns Mike Morris carries in his hip-pocket. It took the whole Morris staff to conceive this idea and it seems to be their prime aim to lurch the song as a joke upon the features of our noble-

to putting the American soldier above all there are few men as good-looking-or come home to roost. This occurs at the end others. It does so in a clumsy fashion. It as bad-looking—take it as you will, as of the twenty-first bar over the word "true." lacks the true ring of patriotism. There is Michael Morris. He is absolutely a handno fire to it. A song about the American some man in the opinion of the editor of soldier should be all dash and get-there. this magazine. Because, acting upon the The second verse finds the author flounder- old theory that "handsome is as handsome does," Mr. Morris is the kingpin of charm. He is as white a fellow as they make 'em. This does not exactly apply to his shirt, which, sometimes, is weather-beaten; but lately our business manager went down and bought him some silk shirts and he is now upon the road to distinction. Leaving all frivolity aside, Mr. Morcis, I again say, while not as beatific in features as Lillian Russell, possesses a face of absolute attractiveness, when he is not writing out checks. When he takes his pen in hand to do this painful duty his whole demeanor changes. He looks like a male tigress at bay, bites the end of his penholder, and vainly tries to

THE TUNEFUL YANKEE

#### Definition of a Popular Song By John J. McIntyre

The good songs are those that sell, no matter how bad they are: the bad songs are those that do not sell, no matter how good they are.

scratch the hair on his bald head. Then when he finds no hair there, and no friendly face to greet him except for the purpose of getting his check he doesn't, to tell the truth, look so inviting. And then, it was, perhaps, at such a time that the celebrated composers above named wrought out the title of their song; "Only a Face a Mother Can Love." The song will fill a long-felt want-when these eauthors are "wanting" their checks.

A verse of the song is supposed to run thus:

It's only a face a mother can love.
It's as meek and as peaceful as a sweet, white dove, It's as round and as glossy and devoid of hirsute As a baby who has none, and still looks cute; It's a face that only a mother can love It's made up of accidents from here and afar, And the only opening it has is the place Where they shove in a big, ungainly cigar.

I'm Building a Cottage for You. By Harlan P. Lombard, No: Eastham, Mass. Published by the author.

Very cheap and ordinary title. The general musical strains of the song are languid and alluring. But the entire composition abounds with musical errors-not theoretically, perhaps, but constructively. In one of your phrases you go up into a flat —not a Harlem flat—but in the treble note of your song, and you stay up in that flat until the cows are wandering miles away for fodder. In fact, you stay up in that flat and you don't let yourself loose from it while your left-hand is attached to a sharp. Now flats and sharps as a general thing don't agree, as I have often experienced in life, for instance: when I have been flatcountenanced Michael. However, the laugh broke, I have not had brain material to be is all upon the writers, for anyone with a "sharp" enough to get back into town for keen discernment of manly beauty-no, food. So, with your composition. You let excuse me, business beauty, will admit that that dingy old flat stay there until the chicks

Then you delve into the chorus an entire tone higher, into the key of D, and picture Celia's voice up to an A natural, which Mr. Lombard, is enough to bombard.

Rosine. Intermezzo composition. By Paul C. Warde Published by the Vandersloot Music Co., Williams port, Pa.

Who told you, Mr. Warde, to send us this composition for review? "Someone" recently wrote us a menacing letter, threatening to "Start something." However, we care no more for his threats than a fish does for a piece of cheese. The Tuneful Yankee works upon one plan in its reviews-truth, fearlessness, and equity to all whether they advertise in this magazine or whether they knock it. Therefore, to "iolly" anyone is beyond the pale of our efforts.

And therefore, when we tell you that we consider your "Rosine" composition a darned fine thing we want no reciprocation from you other than a boost on your part to say that this magazine is on the level and fears nobody and "jollies" nobody.

Now, Mr. Warde, we'll briefly tell you why we think this is a clever composition. In the first place, it possesses a masterly musical arrangement. Second, there is a tintinnabulating charm to its fanciful cadences. There is a flavor of originality in many of its measures notably in the piu lento movement in which the grace notes twinkle and drip along through the work like a purling brooklet or like the dew drop rain on a mid-summer day. Another thing, the composition possesses an extraordinarily beautiful landscape design upon its frontispage. This work will make a good instrumental novelty. It is on the order of the famous "Glow Worm" in purport and quaintness, and while not a facile affair like the Paul Lincke work, it has a staccato effect in the trio which is certainly diverting and alluring.

P.S. If this composition does not sell, Mr. Warde, and we can help things for you some day when you are "warding" off the pangs of necessity, just drop us a line and we will publish it complimentary for you in the musical supplement of this magazine, and thus give it an impetus among the populace who may then take to it, buy it, and, possibly dance it into fame-provided, of course, it has been arranged for orchestra.

Thelma, I'm Longing for You. Words and music by Norman Nathan. Published by Cummings & Nathan, Salt Lake City, Utah.

Had it not been for the famous song "Norway" in which Thelma has been apostrophized, your fairly pretty effort would probably have seen more money-joy because you have well-written words and a euphonious tune, particularly that which runs through your chorus.

The Pianist Rag. One step. By Frank Schwarz Published by the Winn School of Music, New York A jingling affair which is useful because of the aptly fingered arrangement and refreshing melody.

(Continued on page 46)

### From a Moving Picture Pianist

Lewis Porter Graduated to a Full-Fledged Composer---He Tells us About



E first stepping stone to my suc- for the Palace, the most select theatre in ess—if I may call it such, was the ittle piano that awaited my coming and rang its dulcet tones in a "movie" picture concern. I attribute my apparent success to the nal score all by my lonesome.

day I entered the portals of a motionpicture domicile. All my inspirations were gained from the iteration of melodies which I executed and conceived while thumping the dear old instrument as the screen projected its interesting pictures.

The best education an embryo musician

can obtain these days is in the quaint career of playing to the screens. During the moments of observation which sometimes enthrall one, or rather, during given intervals, my hands, perforce, drifted along upon the ivories and inspired composition. This is what is commonly known as "improvising." Thus, in off moments, I found that I could create little melodies of my own, which, as they grew in importance to me, gave me the conceit as an originator. I have constantly aimed to develop this conceit and I am conceited now sufficiently to believe that I am a full-fledged composer. At least, other, (perhaps friends only) are constantly patting me upon the back and exclaiming, "Hurrah!" The first thing I knew I was visited by persons of note in the little community where I played. Among these was a representative of the National Democratic Committee who bade me prepare a an opera which proved a dismal failure. and the quartering of a few notes, a differsong for the campaign. I did so, and, with- The words are not too beautiful, and alto- ence is made between the "Spanish Cavalier" out undue boasting, I would say that out of five or six scores of manuscripts submitted they took my humble effort. This was called "The Man of the Hour" and I surely thought myself that man, especially when I went down to Shadow Lawn and heard the famed cornetist, Arthur Pryor and his band, perform my little piece. And, more especially, I believed I had become famous when they handed me a check. For you know that nowadays it is the "kale that kounts."

Even the newspapers began talking of me, claiming that I had made a great success with popular music. Recently a photo-play entitled "The Dancer's Peril" was booked

Morristown, where I was playing. I was spread myself on the assignment. I went then performing on a large American photoplayer and there I arranged the full musical score for the picture named above, which exhibaration. She held my little blonde son was being shown, and improvised the origi- and heir laughingly before me and with her

so far in my career occurred recently. I had been dabbling here and there in popu- was instantly accepted by a wide-awake lar song composition, writing more for my publisher. It is called "Wake Up, Virginia, own amusement than anything else. I con- Prepare For Your Wedding Day." Let cocted a song entitled "After the War Is us see now what my moving-picture experi-Over," which, of course, my friends called ence has evolved. The song will break me "great." Then I pursued the Muse with or make me or shake me or take me-Goodanother effusion, entitled "D-A-D-D-Y," ness knows where.

a song that took up the father's end; instead of the worn mother subject. This is one of my pet songs which is still lying idly in my wife's boudoir and which makes me think that perhaps, after all, I am not such a great writer as I believe, because I have not found a publisher for it yet. However, it is my pet work all the same because of the music which the good Lord permitted to trickle from my finger tips.

And here is the acme of all my hopes and endeavors. One day I strolled into the office of The Tuneful Yankee and, being very kindly received by the editor, I resolved to show my appreciation for his courtesy and, incidentally, display my so-called talent. He generously permitted me to make the tune for a song that had been sent in and which, up to that time, nobody wanted. It was a dirty piece of manuscript, kicked and flicked around the office until it was drooping over the editor's desk, ready to fall into the waste-basket. I certainly did try to home, sober, staunch and sterile. My own little wife seemed to be imbued with my sweet, solicitous smile exclaimed, "Go to it, Possibly the most encouraging incident Lewis! This is the chance of your life.

Well, to make matters short, the song

#### Well-known Songs that were "Swiped" from Each Other By Walter Hampton

T is interesting to study the evolution of popular songs and favorite hymns. The meaning of song goes deep," says a noted writer. And so it does. Often, however, the original meaning of a song, or the music to which it is set, is very "Home, Sweet Home," for instance. How it gether would not be called good poetry, and it is doubtful if they would have carried people by storm had it not been for the exquisite air to which they were adapted. And the air is said to be taken from an old Persian or Arabian love song. The song, however, living on its borrowed music, won Mr. Payne such lasting honors that vears after his death a rich American dug up Save the Queen," and "Yankee Doodle" cerned, an ancient German drinking song.

was borrowed by our embattled forefathers from an old ditty and turned into a defiant jingle against the British redcoats. And here are some oddities as regards the transformation of popular airs: "When the Robins Nest Again" starts exactly like "Maid of different from the later interpretation. Take Athens," "Wait 'Till the Clouds Roll By" begins as does the "Blue Bells of Scotland," has swept the world's heartstrings since Emmet's "Love of the Shamrock," is of the John Howard Payne, "the man without a same musical idea as "There is a Fountain home" wrote it in 1832! Yet it was part of Filled with Blood." By a change of key and the chorus of "Peek-a-Boo." "Twinkle, Twinkle, Little Star," or "Will You Meet Me at the Bars" which met with so much favor in "Joshua Whitcomb," is so closely allied to Claribel's "You and I" that they can hardly be distinguished one from the other. "All on Account of Eliza" from the opera, "Billee Taylor" is nothing less than "How Lovely are the Messengers' from Mendelssohn's his bones and brought them to his country oratorio of "St. Paul." Think of it! One to be buried again. Other specimens of of the grandest of sacred chorals "transmetamorphosed meaning equally striking mogrified" into comic opera! And last, but could be quoted by columns. Our patriotic not least that stirring revival hymn, "Hold "America" is sung to John Bull's "God the Fort," was so far as the music is con-

# Answers to Correspondents

Contributors submitting manuscripts without sufficient return postage must not feel aggrieved if they receive no reply by mail

These Queries are Interesting

L. W., Brattleboro, Vt.:

In reference to your letter reading as follows, our reply is annexed:

"Editor Tuneful Yankee, Dear Sir: Received your publication and must say it is something that I have been on the lookout for, for years. It have been a subscriber to the —— but it is not what I care for.

Please answer these questions. I have several song poems on hand. 1. Is it safe to submit these to any publisher? 2. Would it not be safer to have the song poem copyrighted first? 3. Would it not be best to bring the MSS, personally to the publisher?

1. Publishers are, as a rule, honest men. Of course, once in a while there is a pilferer the same as in any other business. But as a general thing your MSS, would be safe. Another thing, don't over-estimate your work too much. Good MSS, are rare and others are not worth stealing. 2. You cannot copyright a song poem unless it has been printed. We think, however, they accept a typewritten copy in Washington with \$1 annexed. But why waste this expense? It must be a mighty valuable set of words to pay for extra copyright. 3. Yes, perhaps it would be best to see the publisher personally and get an immediate answer.

We Mean Business

M. E. T. J., Warren, Ohio: The firm you refer to we have never heard of in a favorable way. In fact, we know nothing at all regarding them. They are evidently base crooks of the vilest order and should be reported to the Department of Justice. Such contemptible, audacious swindlers should be summarily dealt with. You say they are located at 145 W. 45th Street. This is in the Exchange Building and as The Tuneful Yankee has frequent business dealings in that edifice and cannot locate the firm you name, it looks pretty badly for you and your manuscripts. Have you any correspondence from these thieves? It so, let us have the exact name and address and we shall swear out a warrant for their arrest in your behalf. The Tuneful Yankee is published especially for such purposes— to ferret out and bring to justice thieving organizations of this to your questions as to the examination of manuscripts for subscribers The Tuneful Yankee has repeatedly published in its columns a notification to the effect that all contributions sent in for examination will have immediate review, free of charge. 3. The song to which you refer has not yet reached this office.

Peculiar Fads

Louis Rowe, Toledo: In reply to your query as to the "fads' of prominent actors and actresses, would say that as nearly as we remember, from a recent interview, they are as follows: Lillian Russell (Helen Leonard), the collection of old furniture; Anna Held, the collection of all varieties of dogs; Olga Nethersole, the

collection of antique furniture, prints and concerns of alteque furniture, prints and silver; Isabel Irving, books; Henrietta Crossman, helping poor children, particularly newsboys; Marie Lloyd, collection of cats and autographs; Mary Mannering, hunting big game; Clara Lipman, lace handkerchiefs; Jane Cowl, pillows and centerpieces; E. H. Sothern, curios and books; William H. Sothern, curios and books; William H. Thompson, golf; Joseph Weber, coins; Louis Mann, electricity; Henry Jewett, ostriches, of which his press agent says he has a team broken to harness.

#### A Mystifying Affair The Following Letter Has Been Received from Mr. John Glogau, the Composer

I received a communication from a Miss May Hill of Chicago, who claims that she is the originator of the new style professional copies that are in use with the publishers of today under the title of the 'special artists' copy.' She claims that she introduced this form of copy in the year 1913 and when she found that the Leo Feist office was given credit in different papers as the originator, she sent a very threatening letter stating that she was ready to prove her assertion as being the first one to introduce this copy. In answer to Miss Hill I wish to state that I introduced this form of copy in the year 1911 for Leo Feist with whom I am still connected, and the title of the song which he used this form was "Be Sure He's Irish," written by Joe McCarthy and myself. It was through the efforts and hard work of the writer that this copy has reached the success and is being used by every representative publisher in the United States at the present time and if it were not for his interest in this movement the writer is positive that there would have been very little success to this form of copy.

Therefore, I think that I am entitled to any credit that might be had for the success of the movement. Not financially, as it was done wholly in the interest of song writers and publishers in cutting out the so-called professional graft which had reached such a large proportion that, from figures, it was estimated that \$500,000.00 a year was lost through this petty larceny graft, and that by introducing this form of copy, if this graft were only cut down 10 per cent it would mean a big saving to the publishers, the song writers and the music dealer.

(While The Tuneful Yankee believes you, Mr. Glogau, we should like to hear from Miss Hill as to the cause of her statement.)

C. M., Zanesville, Ohio: Patriotic songs are too numerous these days for popular sale. Another thing, while your verses are all right they lack the necessary "punch" and would scarcely yield you much satisfaction in their publication.

This Answers Everybody

Tuneful Yankee, Editor,

Dear Sir: Jerome H. Remick Co. has advised me to write to you concerning the following question. I want to know if you buy compositions from readers or do you publish them for a certain amount and put them on sale? I am a music teacher and play the piano very well and am very desious to know if my compositions are of any

Mrs. K. S. B.

(For the benefit of our many readers The Tuneful Yankee will again explain: that it does not traffic in manuscripts. It places no songs with publishers; it takes no fee for examination of manuscripts from authors, especially our subscribers; it makes no effort to deceive, nor trick, nor misrepresent. We shall faithfully examine any manuscript sent in to us regardless of youth, position, or influence. Our object is to help along the embryo musician and the composer and the lyric writer; but we only do this in a spirit of unselfishness; therefore, we do not make any endeavor to reap any benefit from our suggestions or comments. Send in your manuscripts and we shall review them unbiasedly and give you a candid expression as to their merit—according to our belief.)

Whose Are They?

We have received the following song poems for review without any letter enclosed. Whomsoever the cap fits may scan:

I. "My Dixie Lou." This is simply an ordinary Southern song worded and phrased like many others and it would take an it would take an ordinary Southern song worder and it would take an ordinary southern and it would take an ordinary southern it would take an ordinary southern and southern southern and southern southern and southern sout enormous fortune to popularize it-even if enormous fortune to popularize it—even if this could be done. 2. "Roses Bloom." This also applies to number 1 with the exception that it is not a Southern song. 3. "Some Things I Tell My Wife." This is a splendid title and is well rhymed and well corrected but it leads what is called well conceived, but it lacks what is called the "punch." There is no enumeration of events or incidents to be told, and, therefore, it lacks vigor and point. 4. "Funny Man" is not as funny as you evidently think. It is just a commingling of incidents that befall the fellow who doesn't appeal to you anything too funny. 5. Return" is simply a contemplation. possesses no material conducive to the modern popular song and unless the music was supernaturally strong, it would lie dormant in the waste-basket. 6. "Cannibal This is a song that would do well Queen." for introduction into an operatic production. clever comedian could make considerable of it. It has many clever points, both original and witty, and, now-a-days when the Hawaiian craze is all the go, it should be featured. If you are in a position to send it to some well-known musical comedy singer to interpolate into his work, I should advise you to do so. But copyright your words first as it is rarely anyone writes material like this, and an unprincipled person would



HALTERS.

ately returned to the writer.

R. H. B., Buffalo, N. Y.

YESTERDAY a so-called

"cop" it. Upon receipt of stamps and full address all of these words will be immedi-

# Ye Clown Topic

With Apologies to K. C. B.

SONG WRITER. DR. ALBERT WALKER. SENT IN a song. CARE OF N. Y. CLIPPER. IN WHICH he rhymed. MY DEAR Doctor. STENCH with wench. YOU ARE well-known. AND GREASE. AS A newspaper man. WITH cheese. THROUGHOUT the State. FROM MOUNT VERNON. AND WHEN I, Rosey. TO SQUEDUNK. SENT IT back. AS WELL as a. HE CALLED me the. VILEST names. VETERINARY SURGEON. YOUR REMEDIES for. NOW WHAT I need, Doctor. IS ONE of your. RINGBONE, spavin. PATENT HALTERS. QUARTERCRACK. HEAVES, hives. FOR THOSE gol-darned. MUMPS, bumps. WHO MAKE me hate. GRUMPS and every. OTHER HORSE ailment. PLEASE LET me know. ARE PROVERBIAL. WHAT IS the best. YOU ARE also famed. LINIMENT. FOR PATENT. YOU CAN recommend. HALTERS. FOR THEIR. NOW, MY dear Doctor. HAS IT ever. FOR THEY keep me. OCCURRED to you. AS BUSY as a. THAT I, ROSEY. ONE-ARMED paper hanger. WITH THE. \* \* \* CAN USE some of your.

> spect is too sad for general sale. 2. "Roses' essesses no pronounced merit.

I THANK YOU

J. M. M., Rawlins, Wyo.: Your surroundings and position do not debar you from receiving comment from this magazine. We treat all alike. Any We cannot give you definite information as to the future of your compositions. We words that you send in will be carefully must see your class of work before passing upon it. There will be no charge for an reviewed and treated as conscientiously as were you a king upon a throne instead of an honest and candid review of anything you humble, struggling unfortunate. Your "Garden of Youth," however, is so lacking in point and purpose that our pity is a little bit emphasized. This would not make a D. L. T., Hendersonville, N. C.:
1. "City Alone." This has too frequently popular song and the title has frequently been used in verse-writing. We hope you been done in popular songs and the retro-

may make the best of matters where you are now located as the institution of your 'sojourn' seems to be under very fair and kindly management, permitting you privi-leges which, ordinarily, would not be granted

M. G. H., Jamaica Plain, Mass.: "Dreaming." There are too many songs by this title. Your words are imbued with pretty similes and poetic phrases but they would not do for an ordinary popular song. B. L. R., Port Huron, Mich .:

The verses you enclosed have no titles. However, we doubt if they would do for the general popular song which requires particularly careful attention as to title, subject and

M. R., Dawson St., Bront, N. Y.:
In another column of this number you will find your letter reprinted. We could recommend to you several worthy collaborasuch as, for instance, Lewis Porter, 1032 Westchester Ave., Bronx, N. Y., and others, but we are very particular about giving these addresses away promiscuously and it is necessary at all times to find out the exact merit of your composition in order to enlist the services of any given co-worker. The most advisable way would be to submit your lyrics to The Tuneful Yankee, get an honest opinion of them, and, if meritorious, then get in touch with the most capable man for that purpose, for many of our modern composers would not care to waste time upon any manuscript simply because the author might think it desirable.

G. S. D., Albert Lea, Minn.: 1. "Hallie" is quite poetical but old-fashioned and would not sell in these modern days. 2. "Child." This is also quite poetical but the subject is only a retrospect. It would not afford much interest as a "seller" these days.

M. E. B., Mount Healthy, Ohio: "Rose" is merely a pretty set of words; not a popular song.

C. C. S., Wellsburg, W. Va.:

"Ruth" has some very clever lines throughout. But this is not the kind of a song that would be sung extensively, and now-a-days they need works for a fast sale.

Mrs. G. E. W., Concord, N. H.:

"Believe Me" has some very good punch lines in it, but it is a reflection upon womanhood to that extent that the song would scarcely be purchased in the stores. You have a knack of rhyming well and carrying out your subject. Hence, this line of encouragement.

Leona L. L., Brooklyn, N. Y.:
Your answers to "Hidden Songs" are quite clever but number four is a little off the trolley. Every other answer is correct. You are a bright girl to do as well as you have done in this intricate solving.

A. T., New Cumberland, W. Va.: Your chorus is still in need of a strong elimax with a heart interest. Again we say that your lyrics, except the chorus, are percharming, new, refreshing, and most original. But what matters it how cleverly a song be written without an effective chorus? This element is the most necessary adjunct to a song's success. You should study up some pointed and effective theme in which the girl is brought in in such a manner as to make the song a tribute to her charms and invite indorsement of the public. Take, for instance, the old song "Trail of the Lonesome Pine." We need a subject of this kind. It can be done and you are prolific enough to do it, we feel sure. It takes a great deal to make a song popular, but when once upon the road of fame a writer is readily rewarded.

(Continued on page 40)

#### Some Half-forgotten Songs

Melodies That Were Popular When Your Daddy Was a Lad---By Wm. H. Lucas, LL.D.

OW many of the popular songs of thirty years ago can the old boys of today recall? How many of the old melodies that thrilled them in the days of

their hot youth have found an abiding place in their memory? The evolution of the popular song presents a striking illustration of the survival of the unfittest.

The great sentimental success of the antewar period was undoubtedly "Ben Bolt." The untimely death of something lovable and beautiful was the usual theme of the sentimental song of that period, though it varied occasionally in order to picture the heart havoc caused by the separation of slave lovers. "Ben Bolt" was a splendid illustration of the prevailing theme. It was immensely popular with the young ladies, many of whom are now grandmothers. "Sweet Alice" was shrined in every sentimental female's heart, and the question of the day was:

Don't you remember sweet Alice, Ben Bolt, Sweet Alice with her hair so brown? She wept with delight when you gave her a

smile, And trembled with fear at your frown.

Sharing "Ben Bolt's" popularity during the same period were two songs widely sung by Dan Emmett, Dan Bryant and other minstrels. These were "Nellie Gray," which swept the country like a cyclone.

My charming Nellie Gray, They have taken you away, And I'll never see my darling any more.

"O, dear Susannah!" was built more in the comic way, and the request "Don't You Cry for Me," was based on the consoling fact that "I'm Going to Alabama with the

Banjo on My Knee." The pessimistic strain in which the fate of a certain "old nigger," popularly known as "Uncle Ned," was bemoaned was well known before "Nellie Gray" or "Susannah" appeared. Dan Emmett's "Dixie" and Foster's "Swanee River" have proven the most

permanent of the ante-war melodies. A sentimental ballad called "Lorena" was a great favorite in the '60s, and for thirty years previous the appearance and philosophy of "Old Rosin the Bow" were known to everyone

A state of warfare has always proved conducive to song. The flourishing condition of minstrelsy in ages past was due largely to the warlike and adventurous spirit of the times. During the civil war both sides were prolific in song making. The South made the first great hit with Randall's "Maryland, My Maryland." The "Bonnie Blue Flag" was the Southern National air, and was to the boys in gray what "Yankee Doodle" was to the boys in blue. The Southern women ardently took it up, and through every city rang the chorus:

Hurrah! hurrah! for Southern rights of war, Hurrah! for the Bonnie Blue Flag that bears the single star.

Of the sentimental songs of the war period the most popular were "Fairy Bell." "Annie of the Dell," "Just Before the Battle, Mother," "Toll the Bell for Lovely Nell," and "When This Cruel War Is Over." In the North, "Wait for the Wagon," and "Tramp, Tramp, Tramp, the Boys Are Marching," had a great success during the same period, and the others that ran riot through camp and fireside were "Maxy Blane," "Old Cabin Home," "Fair, Fair, with Golden Hair," and "Daisy Dean." Who has forgotten "Daisy Dean" and its wistful chorus:

None knew thee but to love thee, Thou dear one of my heart. Thy memory is ever fresh and green The wild flowers may wither And fond hearts be broken Still I love thee, my darling Daisy Dean.

A beautiful song, truly pathetic, obtained great popularity in both North and South during the wa: This was Florence Percy's "Rock Me to Sleep, Mother."

The South produced two war songs that accorded unstinted praise by the critics. They are the "Conquered Banner" and the first-named by Father Ryan, and the music hall songs. About this time the last by Lama Fountaine. One of the most topical song began to appear, Tony Pastor

was heard on every side and voiced by every Into the ward of the whitewashed halls, Where the dead and the dying lay. Wounded by bayonets, shells, and balls, Somebody's darling was borne one day: Somebody's darling, so young and brave; Wearing yet on his sweet, pale face The ling'ring light of his boyhood's grace.

The circus clown was the great promulgator of popular music during and just after Candle," and since then the quantity has the war. He was then in the full blaze of increased and the quality decreased in the his glory. Since then the blaze has de- same ratio.

generated to a spark, and that is threatening to go out. But twenty years ago he was the biggest attraction in the ring, and his song sold like shares in a wild-cat mining

The war songs were succeeded by what might be termed the Billyemersonian epoch. These were the days when the "Big Sunflower" and "Love Among the Roses" were epidemic. The agile Billy was the pioneer of the genteel song-and-dance business, and when he sang:

I feel just as happy as a big sunflower That nods and bends in the breezes And my heart is as light as the wind that blows

The leaves from off the trees-es.

he was pronounced unapproachable. Of the same date is that ridiculous composition, "Captain Jinks of the Horse Marines." W. H. Lingard brought it over from London and first sang it in his lightning changes. Lingard has never been surpassed in his act of lightning changes, and while he maintained intimate relations with "Captain Jinks" he prospered. When he attempted something higher he got into trouble. "Pat Molloy," "The Charming Young Man on the Flying Trapeze," "The Dark Girl Dressed in Blue," "The Fellow That Looks Like Me," "In the Bowery," and "The evince genuine poetic talent, and have been Yellow Girl That Winked at Me" were widely sung at that time. The invasion of Lydia Thompson and her British blondes "All Quiet Along the Potomac Tonight," in 1868 was followed by a deluge of English pathetic poems that appeared during the and his imitators preferring that sort of war was "Somebody's Darling." It ran composition. In the early '70's the big successes were: "Little Fraud," "I Feel So Awful Jolly When the Band Begins to Play," "Champagne Charlie," "The Mulligan Guards," "The Cottage by the Sea," "Killarney," "Goodby, Charlie," "Ten Thousand Miles Away," and "Jennie, the Pride of Kildare." Then came: "My Gal," "Strolling on the Sands," "There's a Letter in the

#### Sample of a Popular Song Sent In "If I Told All I Knew," By Fred Sloop, Jr., Olympic Theatre, Steubenville, O.

was a pretty sight: girl, you see, There stood a Ford, a Peerless Six, a Cadillac A Saxon and an Overland, a Packard, painted

Just then the Cadillac spoke up and said, "I've seen some nights Of joy rides and booze parties and lots of

other sights;"
The Packard then began to speak. He said, "I've been there, too,
There'd be some quick divorces, boys, if I
told all I knew."

Chorus: It I told all I knew, If I told all I knew, There'd be a lot of people feeling blue, I could tell why Uncle Fred put cracked ice upon his head—

If I told only half the things I knew.

TWAS in an auto garage, one balmy The Ford then said, "I'll tell you what summer's night,
The auto cars just filled the place, it

happened once to me,
My boss had gone out riding with a pretty

Away out on a country road he took this dainty Miss, And then he turned out all the lights and asked her for a kiss. He said, "I spent my money, kid, to buy the

Please give me just one little kiss, come on,

now, don't be mean."

The girl said, "Nothing doing, sir, now please

let me alone"
Then he replied, "Give me a kiss or else you'll walk back home." Chorus If I told all I knew, If I told all I knew,

There'd be a lot of people feeling blue, Now I know it was a cinch that she never walked an inch-If I told only half the things I knew!

Vocal adaptation by

GEORGE L. COBB

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THE TUNEFUL YANKEE

#### Quaint Incidents in the World's News

Her Songs Drove Him From Home Charles Stewart, After Being Reconciled with Wife, Finds Daughter Too Musically Inclined

Music may have charms to soothe the savage breast, but it's a rank failure as a perpetuator of homes, if one may take the case of Charles Stewart as an example.

Stewart, who resided at 500 East Sixtyeighth Street until recently, told his woes to Magistrate Harris at the Domestic Relations Court recently Mrs. Stewart had him haled before the bar to answer a charge of alleged non-support.

The man explained to the Court that his daughter had been too much addicted to song to permit of his enjoying the atmosphere of domestic felicity that should pervade any well regulated domicile. She sang well into the night for the edification of her beau, the father insisted, and the noise of her vocal efforts disturbed his sleep exceedingly.

It was as far back as last June that the to the attention of the Domestic Relations Court. At that time the husband had left home and was ordered in court to pay his wife \$5 each week for her maintenance and that of her family.

This sum the husband paid regularly until last November, when he returned home and became reconciled with his wife. However, he avers, things had changed during his nings in the front parlor.

She spent a good part of this time in singing to the young man, father told the Court, and she was wont to sit up as late as midnight in the doing of this. Furthermore, he says, the lights in the parlor during her period of entertaining shone into his room and thereby kept him awake until the wee sma' hours.

When Stewart remonstrated with the girl, he declares his wife took the part of the daughter, and the two of them lined up against him. This was too much for the nerves of a sensitive man, he continues, and he was forced to pack up his bed and walk.

This he did on January 30, and has been living apart from his family since that date. Magistrate Harris ordered that he resume the payments of \$5 a week to his wife.

The pair have been married for twenty years, they told the Court, and have six children.

#### Six-Cent Libel Verdict

A verdict of six cents and costs was given by the District of Columbia Supreme Court on May 9 to Henry Lane Wilson, former Ambassador to Mexico, in his \$500,000 libel suit against Norman Hapgood former editor of Harper's Weekly.

Mr. Wilson sued on an article dealing with the killing of President Madero, the succession of Huerta, and Mr. Wilson's alleged part in affairs in Mexico City at the time.

National Anthem Barred as Dance Cafe's and Restaurants Interpolating "Star-Spangled Banner" Will Lose Licenses, Mayor Says

Dancing to the air of "The Star-Spangled Banner," or the national anthem of any of the Allies for that matter, will be a most precarious experience for the proprietors of the Broadway cafés and restaurants from

Mayor Mitchel issued an order recently directing that the licenses of any cafés or restaurants permitting "The Star-Spangled Banner" or any of the national airs of the Allies to be transposed into ragtime or to be utilized for dance music have their licenses revoked forthwith.

The order which was directed to Commissioner of Licenses George H. Bell, read:

"I have received several complaints from citizens that 'The Marseillaise,' 'The Star-Spangled Banner' and the other national anthems of the Allies are being transposed domestic troubles of the Stewarts first came into ragtime and used in medley form for dancing in the various cafés.

> "I direct that you notify the holder of each and every dance hall license in Greater New York that if this practice is not stopped immediately their licenses will be revoked."

The Mayor's order is the aftermath of a hectic campaign on the part of the Patriotic League for a more respectful attitude toward our national anthem. This organization has absence, and his daughter had developed a endeavored to enforce the proper military propensity for entertaining her beau of eve- attention to the playing of the hymn and the required respectful attitude on the part of the diners where "The Star-Spangled Banner" may be played.

The campaign has spread rapidly through out the city and its effect has been felt in virtually every section of New York. Several arrests have been recorded of persons who refused to stand up when the anthem was played, while some of these, who added insulting remarks to their disrespectful attitude toward the song, have received jail

#### \$20,000 for a Leg is Considered Fair Justice Philbin Refuses to Set Aside Verdict Which Appraised Damages

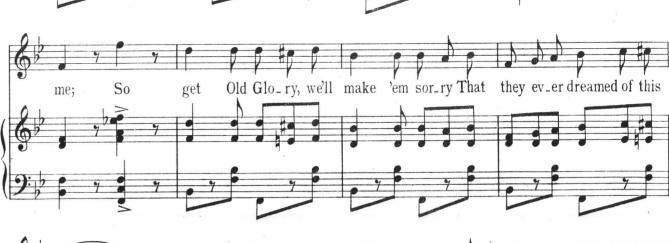
Twenty thousand dollars for a leg is the judgment that George A. Dahlgren, Jr., of 550 East 184th Street, won against Mrs. Tille Flisser, owner of an apartment house at 465 East 174th Street, New York, and Justice Philbin in the Bronx Supreme Court denied the motion to have the verdict set aside. Dahlgren lost his right leg and suffered other injuries by falling down stairs in the apartment house of the defendant.

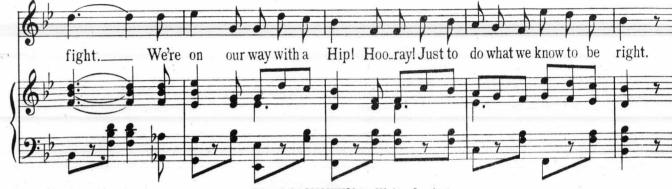
Dahlgren's father was employed by Mrs. Flisser as janitor of the apartment house, and lived there with his family. On January 13, 1916, young Dahlgren met with the accident which cost him his leg. Last month a jury awarded him \$20,000 damages. The defendant sought to have the verdict set aside on the grounds of excessive damages and because a juror visited the scene of the accident dur-

ing the trial.

Justice Philbin took the motion under advisement and made his decision public. The Battle Song of Liberty Set to the Music of "OUR DIRECTOR" composed by F.E.Bigelow







The Tuneful Yankee

Words by

JACK YELLEN

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PIANO











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The Tuneful Yankee



#### The Tuneful Yankee

## Ragtime Piano Playing

A Practical Course of Instruction for Pianists---By Edward R. Winn

In each issue for a period of several months we will publish an instalment of this serial course of instruction in ragtime plano playing. The complete course will include single and double two-step rag, waltz rag, discord (passing note) bass, ragged bass, playing the melody in the bass with the left-hand and ragging the harmony (chords) in the treble with the right hand, various melodic and harmonic embellishments, etc.—Editor.]

Outline of Lesson I in January issue: Formation of the scale—Rule for memorizing the formation of the major scale-Rule for memorizing the formation of the minor (harmonic) scale—Five mostly used keys— Formation of the three fundamental harmonies upon which all music is based—Straight

three fundamental chords, and usual position "straight" bass shown by notation in the keys —Full harmony. of C, G, F, Bb and Eb-How to decide the chord to be used in each measure—Principle Chords, Altered Chords, etc.

Outline of Lesson IV in March-April issue: Rhythm No. 1, ragging one melody note in a measure, including passing note and harmonic tone—Ragging two melody notes in a

Outline of Lesson V in May issue: Rhythm No. 1, ragging three melody notes in a measure—Ragging four melody notes in a Outline of Lesson II in January issue: measure—Comparative ragtime arrange-Letter-names and tones constituting the ment of "My Old Kentucky Home," demonstrating employment of Rhythm No. 1 and manner in which they are employed in Avoidance of hands "crossing" or interfering

Outline of Lesson VI in May issue: Rhythm No. 1, given variation by omission of of classifying chords—Avoidance of Passing harmonic tone—General directions—How to convert a melody into ragtime—Ragtime ar-Outline of Lesson III in February Issue— rangement of "Come Back to Erin" and

Marching Through Georgia.

In Ragtime .- Employing Rhythm No I

Arr by EDWARD R.WINN



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"That's it!" We hear you exclaim when the jazz band touches the chords. And then—you'll remember that WE publish it!

of Rhythm No. 1. LESSON VII

hand and to mark (if necessary) above each ing four melody notes. measure and play with the left-hand the corties have been overcome and that composi- mically as one melody note.

"Melody in F," demonstrating employment tions can be rendered in this way with facility.

It is assumed that the reader has carried one melody note, rag them as shown in the taining an instalment of this serial course out the instructions given in the previous Rhythm No. 1 exercises previously given. of instruction. Each portion, if closely follessons and has learned to play popular music Next rag the measures containing two mel- lowed and thoroughly understood, will conin the manner explained—the melody in ody notes. Then those containing three mel-stitute a vital link in a chain of information OCTAVES and full harmony with the right- ody notes. Finally those measures contain- that, when completed, will make it easy and

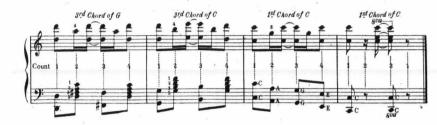
The same melody note consecutively re- ody into professional style ragtime for singrect "straight" bass—that technical difficul- peated must be regarded and treated rhyth- ing or dancing.

Marching Through Georgia. Continued.









It is hoped that readers who are interested in this subject will not fail to secure a copy Taking the measures in a piece containing of each number of The Tuneful Yankee, connatural for any pianist to convert any mel-

> Readers of The Tuneful Yankee who are following Mr. Winn's serial course of instruction in Ragtime Piano Playing are invited to write to him regarding further or special information that will assist them in observing his rules and principles. Mr. Winn will also be interested in learning of the results of these lessons.

#### The Tuneful Yankee

By Harry E. Humphreys

"The Tuneful Yankee" is a man, a boy, a girl or woman,

Who writes, or sings or plays a tune, that all the folks are hummin'

It also is a magazine—just whisper this to others, Whose mission, if I "get it right," is helping

Refrain:

Vankee brothers.

So, let's all pull together, let friendship be our theme,

I'm sure, "The Tuneful Yankee" will help along the scheme;

You'd better join our circle-just send the coin along,

And get "The Tuneful Yankee," learn the latest song.

Some people think the Yankee, lives only in the North.

But since the civil war, they live also in the South;

And one thing all should understand, just get this 'neath your bonnets, Below the Mason-Dixon line they're also

writing sonnets.

Embodying All the Latest Phonograph News Worth Printing

# # #

A new plan is on foot to organize a company, to be headed by a Nebraska inventor who affirms that he has discovered a certain quality of base material to turn out discs at one-half the present cost of wax and rubber. He states A5956 Amaryllis. (Vecsey.) Waltz. Prince's Orchestra.

There is at the present time a variety of big selling numbers. Since "Poor Butterfly's" quietude nothing startling has come to the front. The best selling number these days is "Me and My Gal." # # #

Beginning with the July number The Tuneful Yankee will start a review column on new records and incidentally show up some of the punk stuff being issued.

= = = Following are a few of the latest June records worth mentioning:

COLUMBIA NUMBERS

A2194 Bull Frog Blues. (Brown-Shirley.) Saxo Sextette. Saxophone Sextette

A2194 Swanee Ripples. (Blaufuss.) Saxo Sextette. Saxophone A2205 Miss Springtime. (Kalman.) "My Castle in the Air."

(Kern.) Saxo Sextette. Saxophone Sextette. A2205 Follow Me. "What Do You Want To Make Those Eyes At Me For?" (McCarthy, Johnson and Monaco.) Saxo Sextette. Saxophone Sextette.

A2223 American Republic March. (Inauguration March.) (Thiele.) Prince's Band.

A2223 The Invincible Eagle March. (Sousa.) Prince's Band. A5955 The Snowy Breasted Pearl. (Robinson.) Oscar Seagle, baritone. Orchestra accompaniment

HE EMERSON is claiming the biggest business on record. A5955 The Ash Grove. (Thomas.) (Welsh Air.) Oscar Seagle, baritone. Orchestra accompaniment.

A5957 For Me and My Gal. Introducing "Yaddie, Kaddie, Kiddie, Kaddie, Koo." (Meyer.) Fox-trot. Prince's Orchestra. A5956 The Century Girl. (Herbert.) "You Belong To Me." Introducing "The Century Girl." Waltz. Prince's Orchestra.

further that the discs will be in slit form to be used alternately for reproducing and recording purposes.

A5950 Allarynis. (Cossey)

A5950 I'll Make You Want Me. (Long and Pelham.) Introducing (1) "Have You Made Your Mother's Dream Come True?" (Ward.) (2) "It's Lonesome Here." (Milford.) One-step. Prince's Band.

A5950 I've a Shooting Box in Scotland. (Riggs and Porter.) Introducing "Diabolo." (Timberg.) One-step. Prince's Band. A5951 My Hawaiian Sunshine. (Gilbert and Morgan.) Fox-

A5951 I've Got the Army Blues. (Gilbert and Morgan.) Onestep. Prince's Band.

"LITTLE WONDER" RECORDS FOR JUNE, 1917 518 Yaddie, Kaddie, Kiddie, Kaddie, Koo. Hawaiian Guitar

609 America Needs You Like a Mother. Solo.

541 From Here to Shanghai. Solo.

561 Washington Post March. Xylophone Solo. 516 Silver Threads Among the Gold. Trio.

560 Little Beauty Mazurka. Bell Solo. 555 Dance and Grow Thin. Band.

604 There's Egypt in Your Dreamy Eyes. Band.

606 In the Old Red School. Duet.

613 That Cute Little Wigglin' Dance. Solo.

611 Indiana. Solo.

608 The Whole World Comes from Dixie. Solo.

607 When The Sun Goes Down in Dixie. Solo.

553 Nik-o-de-mus. Band.

576 When I Found the Way to Your Heart. Solo.

#### A Defense of Popular Music

First Newspaper in Years to Uphold It---From The Telegraph

vidiously. The classicists for years have is essentially "unpopular." The cultivated but these same friends of the universal art that "it is bad music"? are themselves to blame for the ban which historic establishment.

hear it, make it, use it. If the syncopated been trying to stick out for the idea that cadences of what we call "ragtime," whether natural inference would be that good music mic, express our people and are, therefore, "popular," what closet critic or nurtured

Neither music nor any other art is worth a ingenuous to tell us that a thing is bad musical sense.

T seems strange that the word "popular" tinker's expletive unless it expresses the because we like it. And yet nine out of as applied to music is always used in- thoughts, feelings and desires of those who ten nurtured musicians in America speak about "popular" music with a sneer. The theory and practice of music are devoted to "popular music" is not good music. The it be definitely melodic or dominantly rhythinereasing the joy of living, and yet the mathematical and harmonic puzzles of the classics, those things of hateful impact and friends of music will hardly agree to that, harmonist has any justification for saying distressing sound, are pushed at us as "good" because they are not "popular." Of what use, service, joy or edification is We are continually warned that the Ameriwould outlaw that sort of music which a picture, a play, a piece of music, that is can people do not understand music. The happens to be not classical and of firm classical but also unpleasant, meaningless, truth is that composers and musical factors unpopular? It is both foolish and dis- generally do not understand Americans in a

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The PARADISE of YOUR DEAR EYES

By SCHUYLER GREENE and CHAS. MILLER

A Song from the Heart to the Heart

FEATURED BY AMERICA'S LEADING SINGERS

to hurry, as I want to eatch that 4.30 New

Haven train."

Conciliated with a prospect of getting his money, the creditor readily accompanied Calcraft to the drug store, which they found on their entrance to be fairly filled with customers. "Confound it!" said Calcraft, "just my luck, and I'm in a hurry, too. I must see Mr. Smith and explain my errand He stepped forward and went behind the prescription desk, where the proprietor received him with a cordial smile. Caleraft held a whispered conversation with Mr. Smith frequently indicating the patient creditor by a motion of his hand. Then he called Rogers up to the desk, as he hurriedly

"Mr. Smith will fix that for you," he said. "I must run to catch my train now. Byebye," and off he went.

"That's all right, sir," said the druggist in a kindly tone to the creditor, "just sit down a few minutes and I will attend to

you."
John Rogers sat down with a sigh of relief and waited ten minutes. At the end of that time the druggist joined him and motioned him to follow him into a private room, where, after closing the door, he told him to be seated. 'Now, sir," he said, cheerily, "how long

has this affair been going on?"
"Oh, I guess it's over a year now."

"Why, yes, it's a good deal over a year."
"Well, for heaven's sake, why didn't you come to me before? I could have fixed you

mighty quick."
"How the deuce did I know you would

"But you might have gone to somebody else. Anybody in the business could have

given you advice."
"Advice be hanged. I want money. I am "But haven't you got money to pay for advice?" asked the druggist, cautiously.

"Certainly I have. But what's the use of throwing good money after bad? I have a udgment against him, and that's enough.

Against whom? 'Against, Calcraft, of course."

"What for? Why, for the \$50 you are to

"Me to pay you?" ejaculated the astonished druggist, rising from his chair. "See here, what are you talking about, man?" "I am talking about my \$50," thundered

the now wrathful Rogers, "and I heard you distinctly say that you would settle that

"Listen," gasped the druggist, "are you mad or am I? I don't know the man from Adam. He confided to me that you had been rolling a pill and wanted something to

By the prolific Abe Holzmann:

A well-known actor was talking one day in a cafe about an acquaintance that he had picked up in a train; he was perfectly amazed at the intimate knowledge the man possessed of everything relating to the Berlin theatres. He was thoroughly initiated in all their little schemes and knew all about the financial position of each of the managers. The actor said: "I presume I have the honor of speaking to a fellow

"No," he replied. "Or a theatrical agent?" "Nothing of that kind." "Or one of our leading critics?"

"No, I am sorry to say."
"But allow me to ask, how did you acquire this unprecedented familiarity with the concerns of the Berlin theatres; you

"Quite correct," said the man curtly; "1 am a sheriff's officer.

The following interesting reminiscence was kindly extended The Tuneful Yankee familiar to some of our readers, we must admit that it is new to the editor.

A young lady had been taking piano lessons for some time and her mother was very proud of her achievements. So the elder lady made a point to invite to her house a professor of music of great renown, so that his heart might be gladdened by the girl's exceptional performance. When the professor was visiting the house the mother insisted, of course, that the girl should play something for him. After she had done so her mother proudly asked the professor: "Well, Professor, what do you think of her

The professor scratched his head for a moment, then laconically remarked:
"That would be a splendid idea. It can't

Babe Quinn, the dainty dancing and singing star, ruminating o'er the war subjects,

"D'you know they ought to send the actors and convicts to the front before anyone else. Why? Because they stand for the stars and stripes!"

By Jack Mendelsohn:

'Why did you leave your wife?" "I saw something about her I didn't like."
"What was that?"

"Another man's arm."

By Bennie Blum, Mose Gumble's clever little aide-de-camp:

"Are your folks well to do?"

"No, indeed; they're hard to do." As told by the refined Miss Ada McDon-

ald who, though herself in blissful ignorance of marital woes, knows the strifes of married

She heard him rummaging around in the attic. Then his strident, raucous tones came drifting down the stairs.

"Where in thunderation," he growled, "is that last summer's fedora-shaped straw hat o' mine?"

"The time has come," she murmured hoarsely to herself, and then she donned a fedora-shaped straw hat that was hidden behind the piano. It was wrapped around with liberty silk, and it looked bully on her

"Here it is," she said, when she got to the top of the attic stairs. "I cleaned it with lemon juice and fixed it for myself. Saved you \$17.35 for a spring hat. Like it?"

Then the man was un lish enough to storm and to demand of her when she intended to begin wearing his shoes and smoking his pipes. Few married men have sense enough to

know when they've landed right.

Here is a new definition of a kiss by the renowned beauty, Mildred Davies, who, although perhaps never experiencing a sensation of this kind herself would make a most

delightful subject: A Springfield belle was visiting in this city not long ago, and received a large share of respectful homage from the leading society young gentlemen. Before leaving the Union depot the young lady was describing to a friend, whom she had visited, the "Bostonic kiss," as she was pleased to term

# Songs

by James Howard Calisch. While possibly Try your hand at solving these. First six correct subscribers will secure their photographs and addresses in The Tuneful Yankee.



Answers to Hidden Songs in March-April Issue

There's a Quaker in Quakertown
 Good Bye, Good Luck, God Bless You

the salutation which some fortunate but bold admirer was permitted to give. She said "The first time she was kissed by a Bostonian she felt like a big tub of roses swimming in honey, cologne, nutmeg and

cranberries. She also felt as if something were running through her nerves on feet of diamonds, escorted by angels, shaded by honeysuckles, and the whole served with melted rainbows.'

#### Carl Millegram Publishing Co., Inc., 25 West 45th St., New York City Funny Incidents in the Rambles of Music Men

Full Band, 25c each

 $H^{
m ERE}$  is a genuine experience told by the budding composer, Ira Schuster:

Bubbles

ENTR'ACTE

By SILVIO HEIN

The instrumental sensation of the year featured nightly by

Maurice and Florence Walton

"Calcraft, who used to act in the 'Dog Star,' owed John Rogers \$50, and the latter had a judgment for the amount.

"Now, I am tired of waiting," said Rogers, as he met Calcraft on upper Broadway, and you've got to pay the money right, away or something will happen."

"Why, really," said Caleraft, with a bland smile, "I haven't got the money on me, my boy, but (as if struck with a sudden inspira-tion) I'll tell you what I'll do. I'll get it for you if you'll come with me."
"Where to and how far?"

Pass the

Butter

By H. STANLEY HASKINS

The rage of New York Society

He who listens must dance

"To the drug store about three blocks from here. The owner is a friend of mine, and will lend me the money, but we'll have must have a great deal to do with actors and managers?"

#### AN OUTSTANDING HIT The Oriental Wonder in Modern Ballads:

# There's Egypt in Your Dreamy Eyes By FLETA JAN BROWN HERBERT SPENCER

A Song that will go down in history with the same great fame as "Underneath the Stars"

BY THE SAME WRITERS

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# How to Write a Song By Will Rossiter (Continued from page 6)

most important thing is melody. If you can play some musical instrument it will be an easy matter to get a simple smooth melody, still you must remember there is just as much rhyming in music as there is (or should be) in your words. If you do not play an instrument then hum out in your head a simple tune that will fit the words: then go to a real live musician and have him write it down. Once down, the country is saved, as you understand since America was discovered by Columbus, 1492, it has been standing (as it were) on one foot waiting for your composition, and if you are a sincere judge of human nature, you will appreciate how tired it is, and how much more tired it will be when it hears your maiden effort.

Every successful song writer today paid some publisher to put his first song on the market, and you must do the same, so don't imagine for a moment you have something that a publisher wants badly enough to even accept, mush less buy. Write to some well known publisher and ask him what he will charge you to place your song on the market. When it's out write another, when that's out try it again; and keep on and on till you write something good; every time you write you will learn something more about the "art," and when you have stuck to it faithfully for ten or twenty years and have spent most of your earnings having your songs placed in the way of the American people, ask yourself, "Have I done as I should have for the land of my birth?" and a million voices will ring in your ears, No! For in any other land than this "Land of Liberty" you would have been banished for your first offense; and it always seems strange to me why in some parts of this country they hang men for "sheep stealing," yet "would-be song writers" are actually allowed their freedom, and are unmolested on our principal streets!

In conclusion I wish to suggest that you do not listen to what your "friends" say about your efforts; if they say the song you have just sung for them is "good" you may rest assured it is "rotten." A strong term, I'll admit, but it applies just as well to the "friend's," opinion or perhaps better than to your song; while on the other hand what "they" say is bad is probably all right, and in either case these so-called "friends" will expect you to give them a copy free, never once will it occur to them to "buy" a copy; and in that way prove that there is no such thing on this earth as a "friend."

#### A Bold Gentleman

Editor Tuneful Yankee,

Dear Sir: Your magazine is a positive winner and I am bold enough to say that it is faultless in every particular.

Very sincerely yours,
Frank Miller,
220 5th Ave.,
New York City.

# America's Leading Music Publishers

(ALPHABETICALLY arranged to avoid "Spotlight" effects)



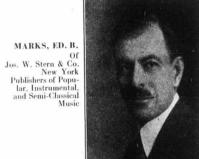
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Answers to Correspondents

Mrs. K. E. M., Litchfield, Ill.:

1. "Dreams" embodies a darkey subject which has been too often used in works of the bygone days. It is a neat little idea, but that is all. 2. "Good-Bye" has no contemporaneous interest. It is just an appeal and in its present form would not attract. The same applies to "Aching Heart."

S. Von F., Cleveland, Ohio:

1. "Hawaiian Girl" possesses some pretty minor effects but there is nothing particularly alluring in the composition. The words are very commonplace. 2. In the

"Girl from Waikiki" the words are also very trite and the music is not as unique as the number 1 song. You have a very high range in this latter composition which will retard its sale and possibly prevent its popularity. However, you appear to be a clever musician in general angles and the arrange-ment in the "Waikiki" song in which the grace notes are carried through the accompaniment of the bass lend a quaint effect. We are sorry we cannot give you any more encouragement than this and we have devoted more than our usual attention to your works because we wish to render you such assistance as is in our humble power.

An Important Ouestion Answered No More Money to be Paid to Song Singers

Editor Tuneful Yankee:

Please inform me what are the provisions and conditions of the Music Publisher's Protective Association recently held in the offices of the Vaudeville Managers' Profective Association as to the prohibition of paying singers for the rendering of songs.

(Miss) Helen Heller, Care of Ted Barron Music Co., New York City.

This is an organization of popular music publishers, or rather publishers of popular music, gotten together for self-protection in the matter of bestowing financial stipends to singers who exploit their works or publica-tions for monetary pay, or otherwise.

Several times in the past efforts have been made to secure the co-operation of the various music publishers for such a purpose; but there has always been some delinquent who would not sign up with organization. Finally, a meeting was held on May 4th at which all the prominent publishers of popular music agreed, under heavy bonds, to maintain a policy for the prohibition of these payments in exploiting their publications. This organization now consists of the follow-

> Jerome H. Remick & Co., Leo Feist Co., Waterson, Berlin & Snyder, M. Witmark & Sons. Jos. W. Stern & Co. Shapiro-Bernstein Co Jos. Morris Co., Chas. K. Harris Harry Von Tilzer Co. Broadway Music Pub. Co., Kalmar, Puck & Abrahams, F. J. A. Forster Co. T. B. Harms & Francis, Day & Hunter, James Kendis, James Brockman, Al Piantadosi & Co. Maurice Richmond Co. A. J. Stasny & Co., McCarthy & Fisher Church, Paxton & Co. Karezag Pub. Co.

The rules of the organization demand that each and every member of the aggregation shall not pay, permit to be paid, or indirectly pay or permit to be paid any fee to any public performer for the singing of any song or songs which they issue. A clause of their agreement also specifically affirms that no one among the organization shall be or permit himself to be a party to a bribe of any kind for this purpose. In other words, the mere fact that gifts bestowed upon any public performer, or vocalist, for the purpose of inducing him or her to publicly render any of their prints shall be regarded as equivalent to receiving so much in cash. Gratuities, whether in money or not, goods, or merchandise are included in this category; in short, any underhanded methods of currying favor with the singer is strenuously forbidden and subject to the immediate dis missal from the organization, or a heavy fine covered by the bond. So, you will see the necessity—if you are a member of the organization of strictly adhering to the regulations and rules laid down by the organization.

Emily Dee, St. Louis, Mo .: "Cotton Time" is fairly good in its way as a darkey song, but darkey songs in these

days of enlightenment have fallen into "innocuous desuetude." They have been supplanted by the modern Hawaiian craze—

which is almost as bad.

A Just Grievance, Probably Such Incidents Are of Daily Occurrence in the Song-Writing Field

Editor Tuneful Yankee: Today I read in The Tuneful Yankee about the contest for song writers and also about "killing a song." I am glad to see that someone is finally taking hold of these things. I want to tell you about another way to kill a song.

There is a New York publisher who accepted \$25.00 for publishing and exploiting a song. He sent 100 copies to the composer and after waiting a reasonable time for the song to appear on the market, the author of the song wrote the publisher and asked him why he did not live up to his contract. He received no reply to this and repeated his request for information. That was about four years ago, and the author has never received one cent of royalty, has never seen the name of his song advertised in any form, nor received a single line from the publisher, who even today does not know the author's address. I am quite positive that noto ne single copy of the song was ever offered for sale, and I doubt whether it ever will be. This same author paid \$35.00 to another New York publisher for publishing an instrumental composition. He received a proof sheet of his composition together with a letter telling him that the music would be on the market in a very short time. The next thing the author heard was that —— was serving a three-year sentence in Sing-Sing for fraudulently using the United States mails. The name of the song is "You Had Ought to Stay Awake, Mr. Moon." I don't suppose the song would have amounted to anything, but the way it was killed is what hurts me. I have the contracts of the publisher and I think it should be the aim of every square music house to assist in putting these "thugs" out of commission. If I can be of any assistance I would be only too glad to help. The only reason I can find for the publisher having suppressed the song was that it interfered with some song of his own which he was exploiting, and he, therefore, laid the other one on the shelf to get it out of the way, and has never resurrected it. It seems to me that the only redress I can get is by exposing him, or if there is anything else I can do to make him give the song a chance, I would like to know of it. If you wish to publish this letter, you may, provided you suppress the publishers' names.

Yours truly,

You may or may not be right in the narrative of your grievance. But publishers as a rule very rarely swindle anybody. At least, they do not do so wilfully. There is always some reason for their negligence or tardiness in exploiting an author's song. Still, you cannot blame them when they show "cold feet," for, sometimes, even after the acceptance of a song something crops up which makes them lose "courage." The firm you mention, the name of which we have suppressed, doesn't amount to much anyhow; yet, they should give you a legal explanation for their dilatoriness.

J. L. T. Oswego, N. Y.: Write to Kronberg, of the Plaza Co.; he sells such pieces in quantities. He is also THE NATION IS CALLING FOR

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Miss M. S., Munhall, Pa.:

The Tuneful Yankee has no objection to The Tuneful Yankee has no objection to your setting to music the verses of Mr. Rome, "For Every Tear There's a Year of Cheer;" but it must be a very good melody to please this lyric writer who would not aim to popularize it otherwise. If you feel very confident about the merit of your tune, send it on and we shall show it to him. But do not do so otherwise.

J. T. R., Dayton, Ohio: 'Kentucky Girl" has many quaint lines. The rhymes are also perfect—or, as nearly

as the ordinary popular song. You show a little talent but you have chosen a very commonplace subject for your budding aspi-Kentucky has been field for the song writers and there is nothing particularly engaging in your verses to warrant the ordinary music publisher in expending any great effort or capital in exploiting them.

Al. T., Philadelphia, Pa.: "Red, White, and Blue" is a very commonplace title. It has been done times without place title. It has been done times without number in popular songs. The words are fairly good and have many original ideas but such rhymes as "sad" and "drab" are unusually bold, if not really bad. The arrangement of the song is also very faulty, the song being misconceived. You have a sony lingling and inspiriting type to the very jingling and inspiriting tune to the composition, but the entire chorus is too

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long for popular acceptation and there is not any correct finish to the ending of the

E. J. C., Dayton, Ohio:

Music publishers do not accept songs written to old familiar tunes which are copyrighted. They conflict with proprietary rights. In rare cases permission is granted for such publications but the words must, indeed, be novel and elever to warrant their acceptance for williagtic. acceptance for publication.

R. B., Brooklyn, N. Y.:
1. "When You Left the World" has a very long chorus. The song has some good points but is too sad and retrospective for popular sale. 2. "The Rosary" applies to answer 1. 3. "Don't Forget" is a poor sample of a patriotic song. 4. "America" is a little better but not much so. 5. "If this World Should Begin" is too impossible and processors only of fave seed lines. and possesses only a few good lines. 6. "Virgin of My Heart." This set of words is not bad. The title is also good, but the entire construction is faulty. At any rate, it would not sell if reconstructed. 7. "What More," etc., is a commingling of "That's How I Need You" and kindred songs and while possessing several good lines. would not appeal in its entirety.

G. C. B., Payson, Ariz.: You are very far away from civilization to write such a fluent melody as occurs in your "Ione." The waltz melody in this composition is truly haunting and while not particularly original, is much better than hundreds that are published. Your words are not so clever. And what is particularly lacking is your paucity in evolving a good title. The title and subject lack forceful

L. S., Fond du Lac, Wis.: "Chip" has one or two "punches." But the words are no better than the ordinary so-called patriotic song. The work would not sell, although the title is not so bad.

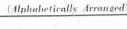
L. S., Fond du Lac, Wis .: "Uncle Sammy's Cupboard" has several very good rhymes and the meter is of the class which modern song writers like; but the entire subject and the theme border too much upon the "give-me-your-kind-applause" order. Another thing the words are too 'wordy' and lack continuity.

C. H. W., Hinsdale, Ill.:
1. "In 1952." This is simply a topical allusion to incidents imaginary and would not sell. 2. "Woke Up." This also applies to number 1. It is well enough written but has no particular punch line and has been frequently embedied in vandaville some frequently embodied in vaudeville songs— at least, the idea has. 3. "Yankee Doodle" is very well constructed. It contains a nice tribute to the American girl and while it possesses much originality, still it is a song that would require considerable exploitation on the part of a publisher to make popular. and now-a-days it is very difficult to enlist co-operation.

Mrs. A. B., New Britain, Conn.: "Enlist Today" has some good points but by the time this song could be made popular the war will long be over. (Let us hope so.) Patriotic songs, despite the timely hour, do not seem to sell. There are only one or two on the market which command any sale, but that sale is very limited. The people seem to want something more enlivening. Have you heard the new song "Wake Up, Virginia, Prepare—For Your Wedding Day?" That's what they seem to be after these days.

Is. J. W. H. Carrollton, Ohio: 1. You have evidently not seen the song to which you compare our print "Are You Lonesome?" We have made comparisons of the both songs and we certainly must assure you that you have erred in your

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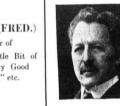
'So Long Letty," "Canary

Cottage," "Dreaming,"

etc.



FISCHER (FRED.) Composer of 'There's a Little Bit of Bad in Every Good Little Girl," etc



HARRIS (CHAS. K.) Author and Composer of "After the Ball" and



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She Loves the Life Malden, Mo., April 4, 1917. Editor Tuneful Yankee,

Dear Sir: "Movie piano life" is certainly a lovely dream, if you do it in the right spirit. There is some fun with less work attached than any ordinary position which girls twenty-four hours.



many up-to-date and attractive pictures to numbers for me is the "National Emblem enjoy while we manipulate the ivories. Every evening brings new charms, the latest proprietor of your magazine. Betweer times novelties of the screen and the most in- and during the forenoon hours when I find tensely interesting subjects. I am working the leisure my greatest joy and comfort is to in an unpretentious but clean, well conducted little playhouse here known as The Majestic Theatre, of which Guehne and Penny are you this little contribution for your excelthe proprietors. They have large stage and lent magazine. dressing rooms, electric lighting and all

modern appliances and they book only first-class vaudeville and stock companies. We usually keep two serials running all the time and as this is the only theatre in the town, you can imagine what patronage we have with two shows running each

Besides the fascinating life of a movingpicture pianist I have become mentally acquainted with a number of the most prominent film "stars" and have learned to love their work individually and collectively. While I am only seventeen years of age and am really not compelled to earn my own living, I enjoy it the same as if I were earning the money for its value. I finished high school at the age of sixteen and as I was not quite prepared to go to school away from home I concluded that I ought to be doing something besides taking music lessons. As long as I am interested in music I think that playing for the motion picture shows is one of the best ways to keep in practice. Of course, I favor the popular music which always seems to meet the denowadays hold. In the first place, we have sires of the audiences. One of your popular March" published by Walter Jacobs, the peruse The Tuneful Yankee from cover to cover, and in part reciprocation I have given

Sincerely yours, Mabel I. Bailey.

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#### Music Reviews

By Monroe H. Rosenfeld (Continued from page 11)

I'll be Ready to Marry When You'll Buy me a Ford. Song. Words by Lawrence Lewis. Music by Charles Humfeld. Published by the Syndicate Music Co., Song. Words I Humfeld. Pul St. Louis, Mo.

Well, if a Ford could jump as vigorously into space as you do with your melody springing into a range that only a machine of the 1920 type could accomplish, then I should say I would like to own a Ford. Your song is like this affair: a "flivver." Why do inane people want to boost a machine? At any rate, who wants to buy a song to "ford" along with? No song chorus where he says: advertising an item of commercialism ever gets popular. Your words are mystifying. You say that:

You may have a ring, that's a beautiful thing. And a bank-roll very tall.

I never heard of a bank-roll being tall. However, you wanted to get a rhyme and OUR GUESS IS that the Battle you had to have something to rhyme with "all." Still we'll not quarrel over your Ford effusion. Just pour a little gasoline fact, it is missing altogether. However, the on the top of your song, Lawrence, and strike entire song will not be missed. The Metcalf defending the Red, White and a match. This will save you money, anguish Company has very good prints at times. and hopes.

Of course, the only good music an Indian

quite well. You have a characteristic arrangement in the first thirty-two measures of your work, a refreshing bit of melodiousness in your second movement, and a quaint commingling of tunes in your last movement. The composition may sell a little, but it will not eatch on to any extent.

Aristocracy Words and music by A. C. Needham, Published by the Metcalf Music Co., Boston, Mass,

This is a minor work in many ways-in key as well as importance. It ends with a Jewish hymnal, but even a Jew would deny his race if he heard Mr. Needham's ending. He has a good rhyme, however, in the

Pa stepped off at Plymouth Rock, Mother was a Knickerbock—

I hever heard of those rhymes before and they are about the most original thing in the song except the thought, which is good. But aristocrats never buy popular songs and aristocracy is something that very few 10cent music buyers care about. Your "time' is also misjudged, or rather misplaced; in This is not one of their times.

Aloha Oe. Variations of the Hawaiian melody "Farewell to Thee." Arranged and fingered by Henry Edmond Earle. Published by W. A. Quincke & Co. Los Angeles, Cal.

An eminently beautiful arrangement of the ever made was when he scalped the intrud- famous Hawaiian gem. It is the evolution cient stamps are included for return there is no euphony in the red man's fire mentary elements of progressive musiciandance. Still, Mr. Ruth, you have done ship. The composition abounds with unique

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VON TILZER (AL.)

Composer of

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\*LITTLE (GEO. A.) (Leo Feist's new writer) Author of "Hawaiian Butterfly,

WENRICH PERCY)

Composer of

When You Wore a Tulin

and I Wore a Big Red



VANDERVEER Composer of 'She Comes from a Quaint

\*COBB

(BILLY) Little Town in Pennsyl-

(GEORGE L.)

Author of

"See Dixie First," "When

You're Five Times Sweet

\*BROWN (LEW)

Author of

Please Don't Take My

MOTZAN (OTTO)

Composer of

"Passing Show of

1917," "A Tear, a Kiss,

a Smile," etc.

Loving Man Away"



SCHOONMAKER (FLOYD) of C. H. Ditson Co. Composer of "Love's Vision," "Life's Radiant Star," etc.



\*GERBER (ALEX) Writer of "Keep Your Eye on the Girlie You Love," etc.



(FRED. W.) Composer of "My Dreems, Sweetneart," The Way to Your

\*VANDERPOOL



STERLING (ANDREW B.) Writer of "America, Here's My Boy," etc., etc



Big Red Rose," etc

\*MAHONEY (JACK) Author of When You Wore a Tulip and I Wore a



\*PORTER (LEW) Author of "D-A-D-D-Y." Co-Author of 'Wake Up, Virginia'

harmonic phrases, is not too difficult, and is timbre of a master-mind and real phrase construction. The composition is also beautifully printed and may be said to be the best transcription of its kind issued by any of the modern presses, not excepting those of the effete East.

Sweet Luana Waitz, and Spanish Songs, La Golandrina. Each arranged by Henry Edmond Earle, Published by W. A. Quincke & Co., Los Angeles, Cal.

Both numbers are faultlessly printed, sensibly arranged and timely issues. Again we must say that this 1920 firm is so far ahead of the times that, from a musical standpoint, they are putting Los Angeles upon the map.

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In answer to the above interesting query we can only quote the following: "After studying the violin for twenty-five years and spending several thousand dollars in foreign travel to complete this investigation," said an experienced musician recently, "the fact confronts me, as well as the musical world, that there is not on earth today a perfect violin. Most of the old Cremonas extant I have tested, but as these have all had to be rebarred and renecked in the attempt to bring them up to modern pitch requirements

they have necessarily all been thrown out of refreshing in idea. Mr. Earle proves the Has the Perfect Fiddle Yet Been Made? An Interesting Question Answered

Editor Tuneful Yankee: As a musician interested in your up-to-date magazine I would request some information as to the most perfect violin made. Some say the perfect violin is only found in foreign lands. Why cannot Americans manufacture such?

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